

A PhD Thesis Presentation in 10 Questions  
Hannes Hofmann  
2021

# The Coprofessional Practice of Design

An Exploratory Analysis on Teams  
of Architects and Structural Engineers  
in Swiss Architecture Competitions

**Why did I study  
teams of architects and structural engineers?**

# Our built environment faces multiple demands



## **Firmitas**

solid, durable, resource-saving, ...



## **Utilitas**

useful, value-adding, sustainable, ...



## **Venustas**

beautiful, inspiring, subtle, ...

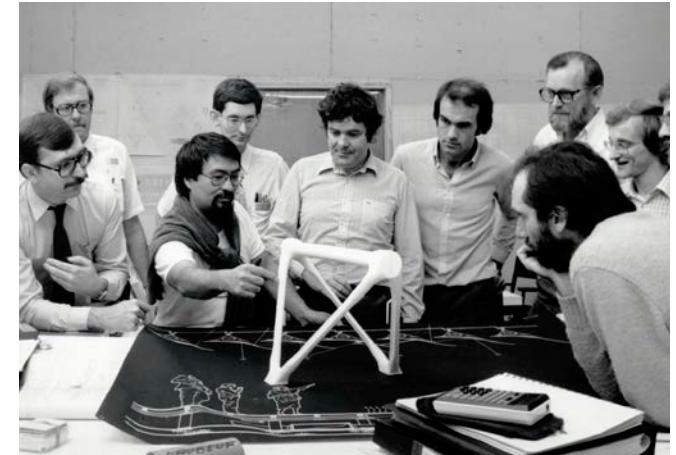
# Building design includes experts with heterogeneous knowledge



**Gary Cooper as architect Howard Roark**  
Movie still "The Fountainhead", 1949



**Fuller, Hunt, Foster, et al.**  
Samuel Beckett Theatre, 1971



**Ishida, Barker, Rice, Noble, Piano, et al.**  
Menil Collection, 1984



# Structure strongly contributes to the overall building scheme



Wright, Peters  
**Johnson Wax Building, Racine, 1939**



Piano, Rogers, Rice  
**Centre Pompidou, Paris, 1978**



Koolhaas, Balmond  
**Maison à Floirac, Bordeaux, 1998**

# Architect and structural engineer form the core of the planning team already at the beginning of the design process



**Peters, Wright, Masselink  
Taliesin, 1955**

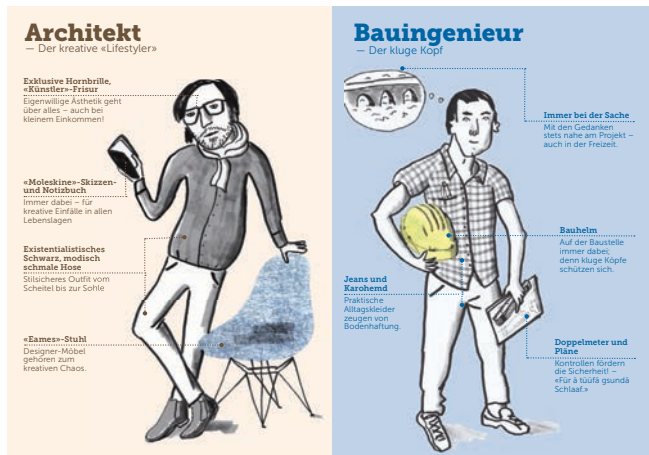


**Rice, Piano, Rogers  
Centre Pompidou, 1976**



**Balmond, Koolhaas  
Location and date unknown**

# Architect and structural engineer are surrounded by contrary worlds



Study guide  
ETH Zurich, 2014

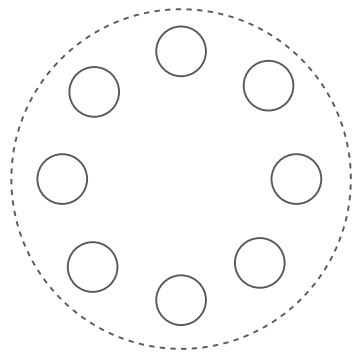


Architecture office  
BIG Architects, 2015

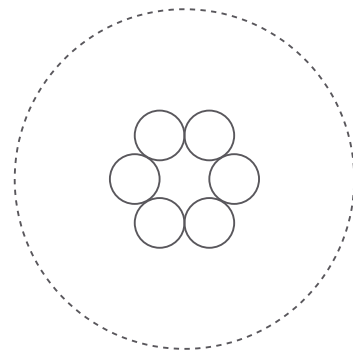


Structural engineering office  
Schnetzer Puskas Ingenieure, 2021

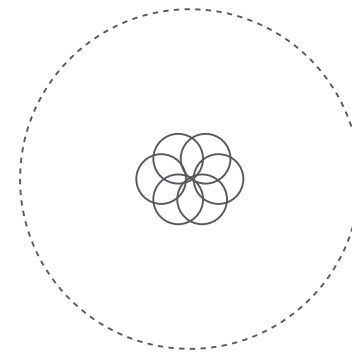
# Multiple forms of relationships evolve when working together



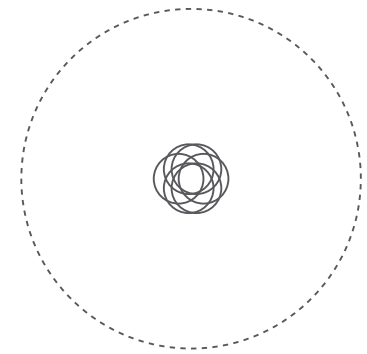
**Multi-**



**Cross-**



**Inter-**

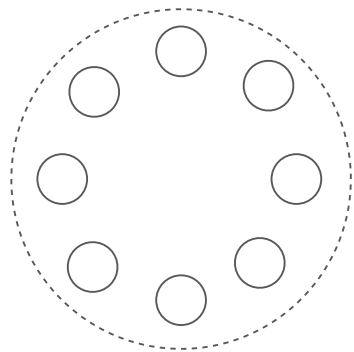


**Trans-**

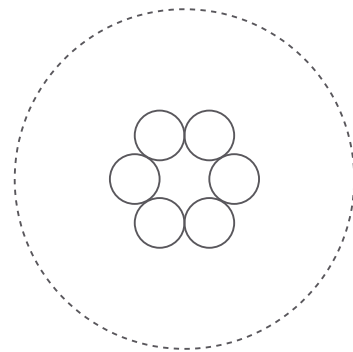
- disciplinary
- professional
- functional
- ...



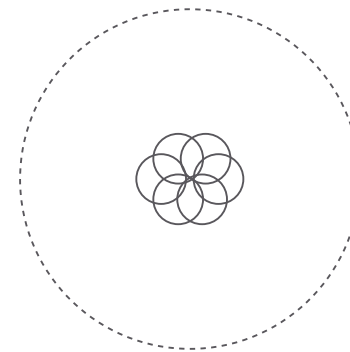
# “Coprofessional” includes all forms of relationship, and focuses on professions rather than academic disciplines



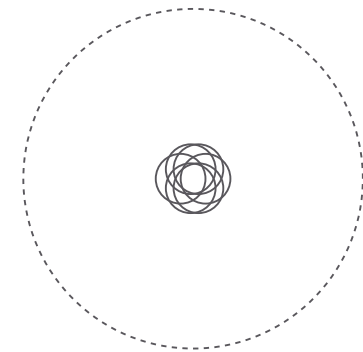
**Multi-**



**Cross-**



**Inter-**

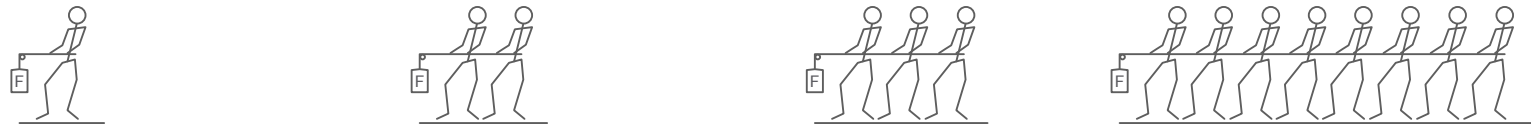


**Trans-**

- disciplinary  
**Co - professional**  
- functional  
- ...

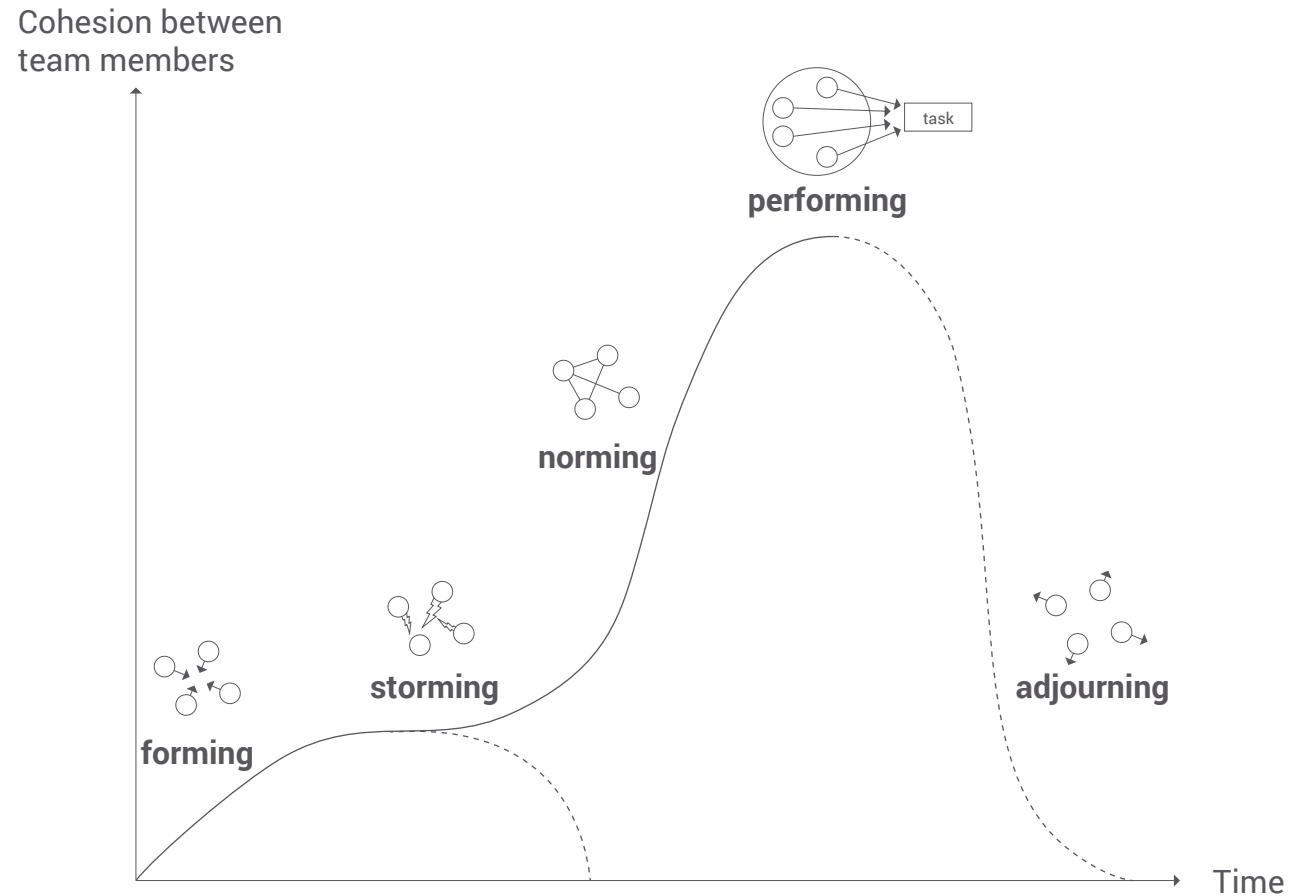


# If not set right, teams suffer from various process losses



Amount people	1	2	3	8
Weight F	63 kg	118 kg	160 kg	248 kg
Individual performance	<b>100 %</b>	<b>93 %</b>	<b>85 %</b>	<b>49 %</b>

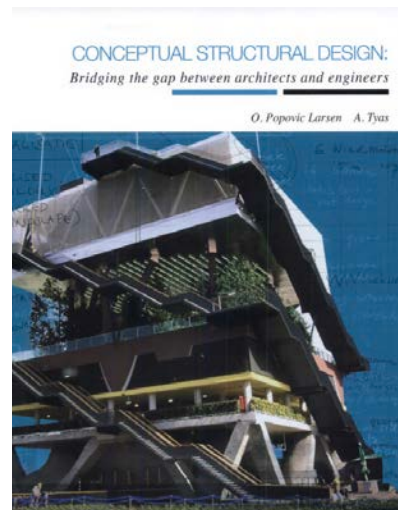
# Working in a team is more than just working on a task together



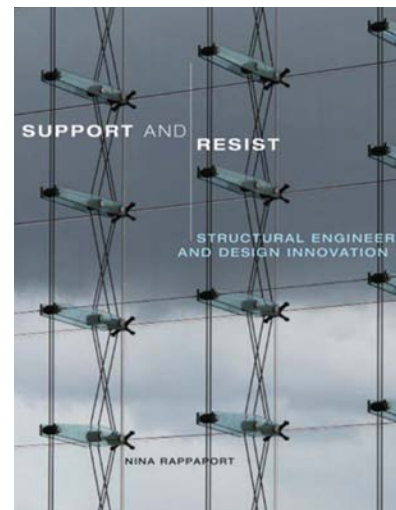
# Existing publications focus on buildings, and less on the team



Macdonald  
(2001)



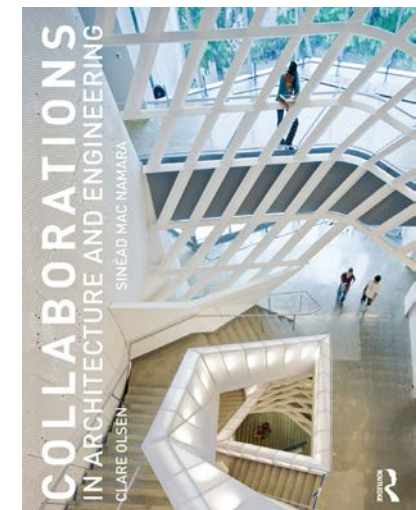
Larsen, Tyas  
(2003)



Rappaport  
(2007)



Flury  
(2012)



Olsen, Mac Namara  
(2014)

Sources: Macdonald, A. J. (2001). *Structure and architecture* (2nd ed). Oxford : Architectural Press.  
Larsen, O. P., & Tyas, A. (2003). *Conceptual Structural Design: Bridging the gap between architects and engineers*. Thomas Telford Publishing.  
Rappaport, N. (2007). *Support and resist : structural engineers and design innovation*. New York : Monacelli Press.  
Flury, A. (2012). *Kooperation : zur Zusammenarbeit von Ingenieur und Architekt*.  
Olsen, C., & Mac Namara, S. (2014). *Collaborations in architecture and engineering*. *Collaborations in Architecture and Engineering*.

# Teams of architects & engineers face a fundamental dilemma



Building design has to solve multiple demands



Architect and structural engineer have to combine heterogeneous knowledge



Working in a coprofessional team is necessary



The complexity of working in a coprofessional team is unexplored



Today's coprofessional teams apply a trial-and-error approach to teamwork



Teams of architects and structural engineers often do not reach their full potential



# My research introduces a model to overcome this dilemma



- The descriptive model supports a better understanding of team processes in teams of architects and structural engineers
- The exploration and description of these processes in my research lays the groundwork for the model
- By understanding team processes better through the model, teams of architects and structural engineers easier reach their full potential



**How did I study  
teams of architects and structural engineers?**

# My research uses methods from social psychology

## Semi-structured interviews



- 27 interviews with 17 architects and 10 structural engineers
- Interviews between 45 to 90 minutes, conducted Aug. 2018 to Feb. 2019

## Cognitive mapping- interviews



- 23 cognitive mapping- interviews with 15 architects and 8 structural engineers
- Interviews between 15 to 30 minutes, conducted Aug. 2018 to Feb. 2019

## Observations of design meetings



- 4 teams with 7 design meeting observations
- Observations between 36 to 127 minutes, conducted Dec. 2018 to March 2019

# My research builds on a Swiss culture of coprofessional teams



**Meili Peter, Conzett**  
Mursteg, Murau, 1995



**Kerez, Schwartz**  
House Forsterstrasse, Zurich, 2003

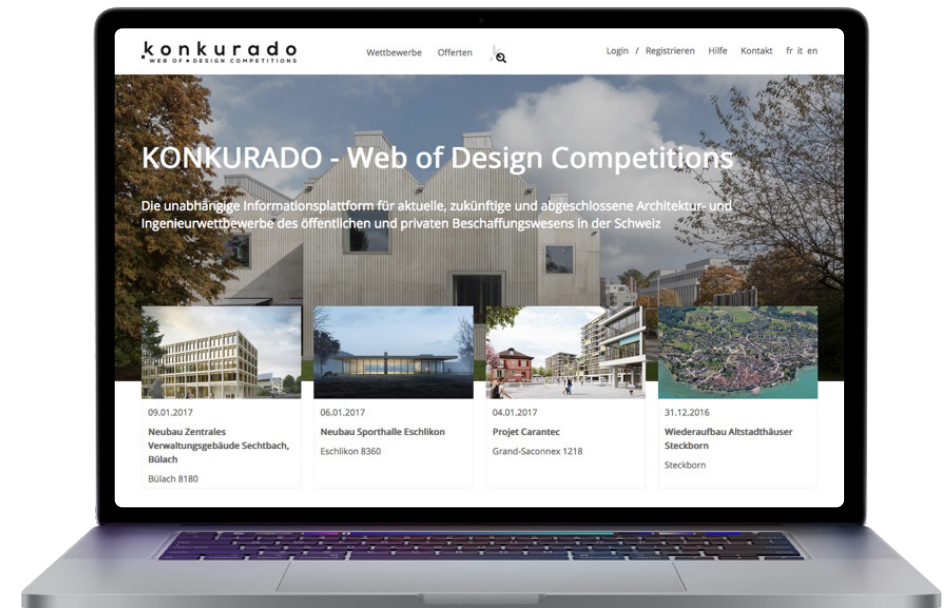


**Vacchini, Fürst Laffranchi**  
Sports hall Mülimatt, Windisch, 2010

# The Swiss competition culture offers an institutionalized early-design-stage with highly motivated coprofessional teams



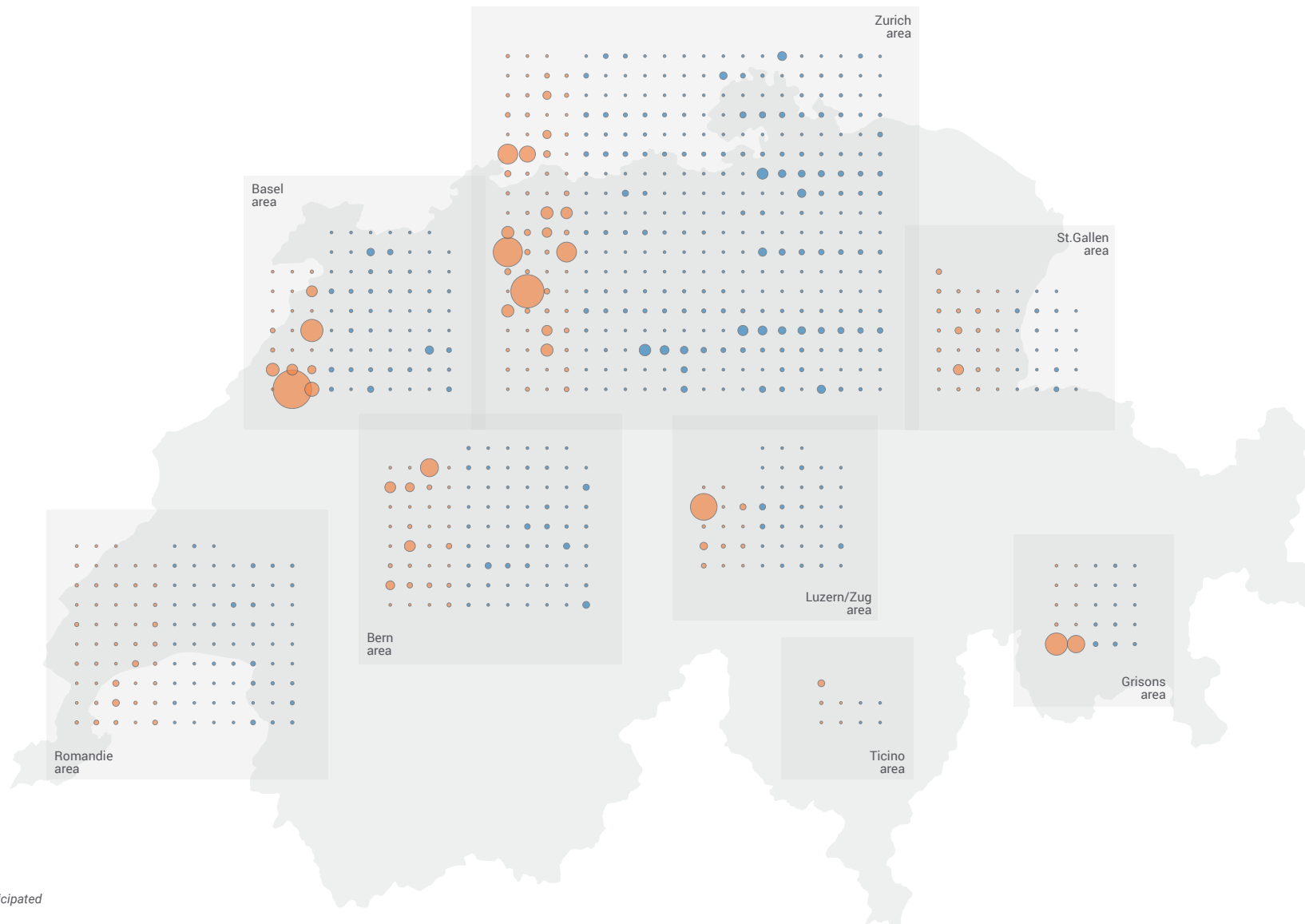
**“The architectural competition is a cultural asset.”**  
Exhibition Main Station Zurich, 2008



**Publication and archive of competitions**  
Website konkurado.ch, 2020

How to study teams

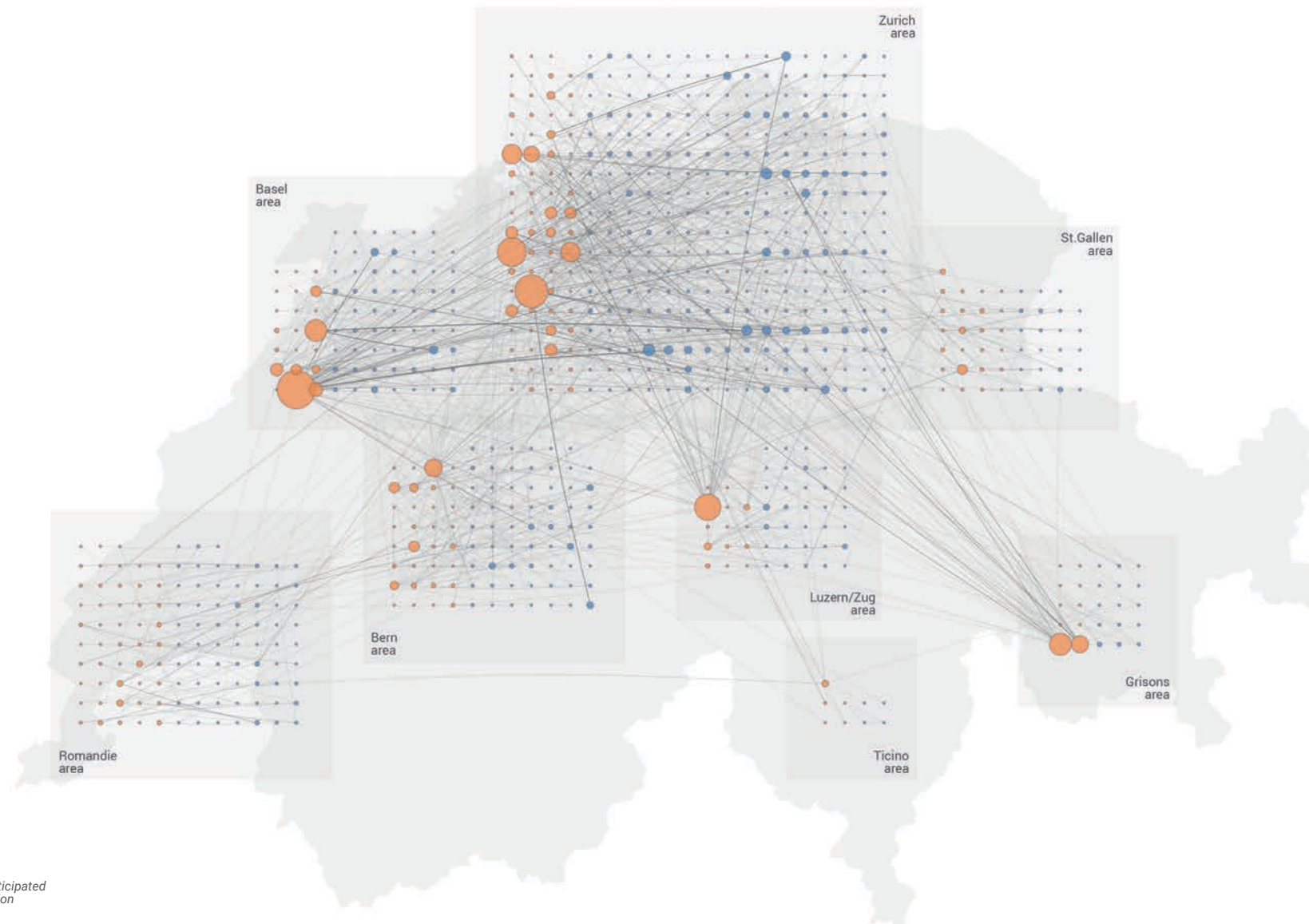
# >700 architecture and engineering offices participate in competitions



Legend:  
● Engineering office  
● Architecture office  
● Amount of competitions participated  
Data source: konkurado.ch.  
Data time frame: 2014 to 2019.  
Image by author.

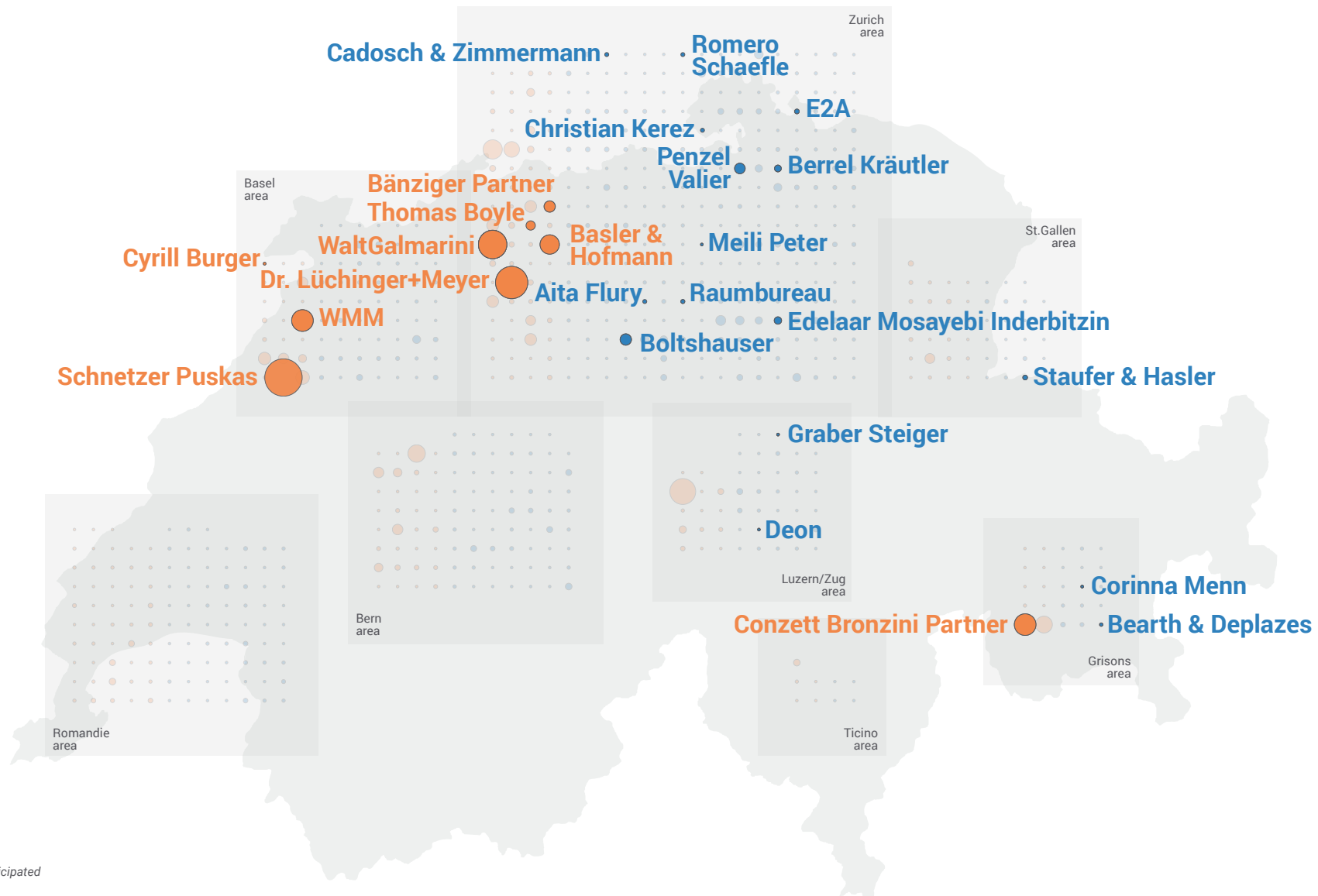


# Architects and structural engineers form >1000 team compositions

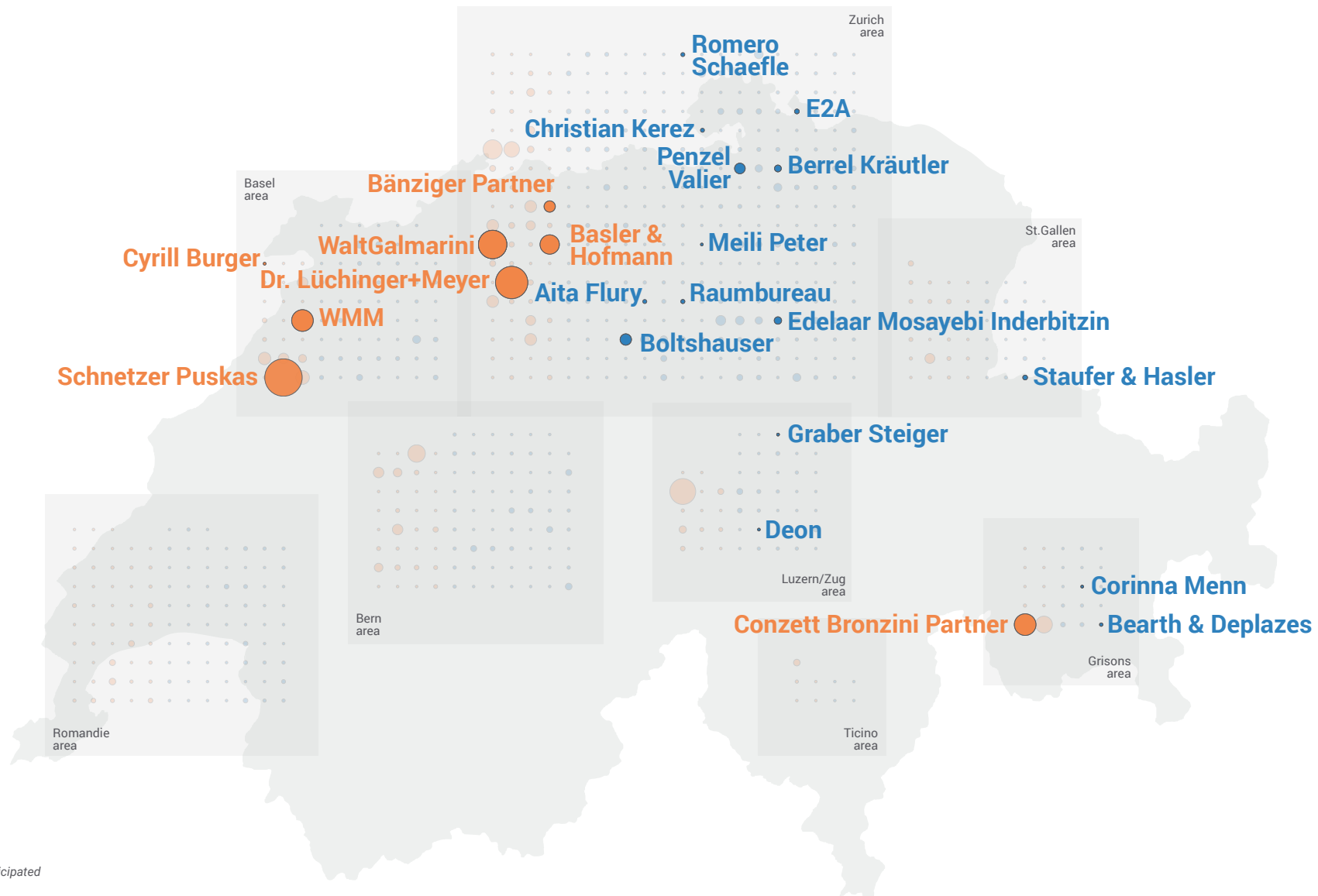


Legend:  
● Engineering office  
● Architecture office  
● Amount of competitions participated  
— Competition team participation  
Data source: konkurado.ch.  
Data time frame: 2014 to 2019.  
Image by author.

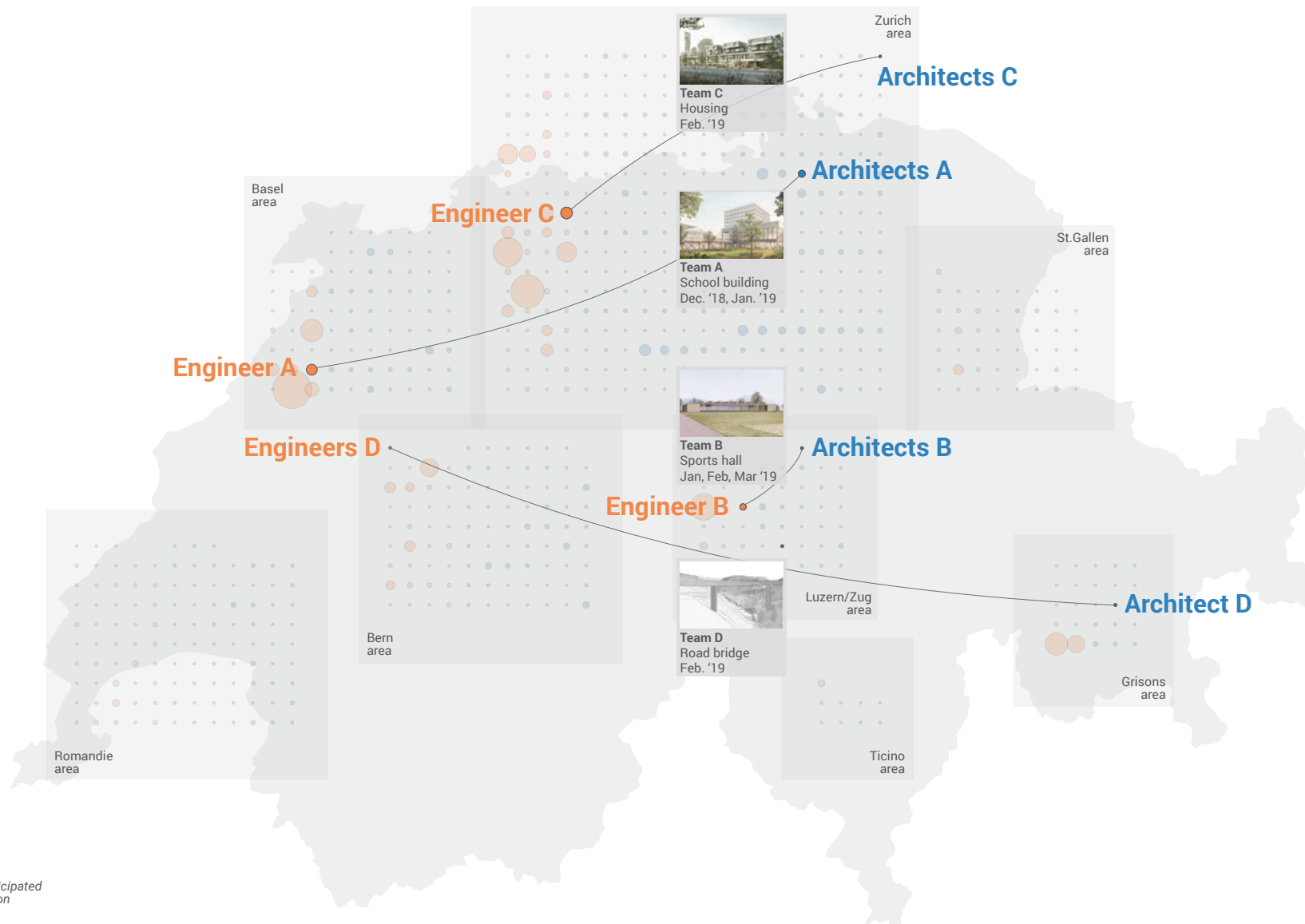
# 17 architects & 10 engineers with divers experiences were interviewed for this thesis



# 15 architects and 8 structural engineers provided cognitive maps for this thesis



# 4 teams working on various competitions were observed in 7 meetings



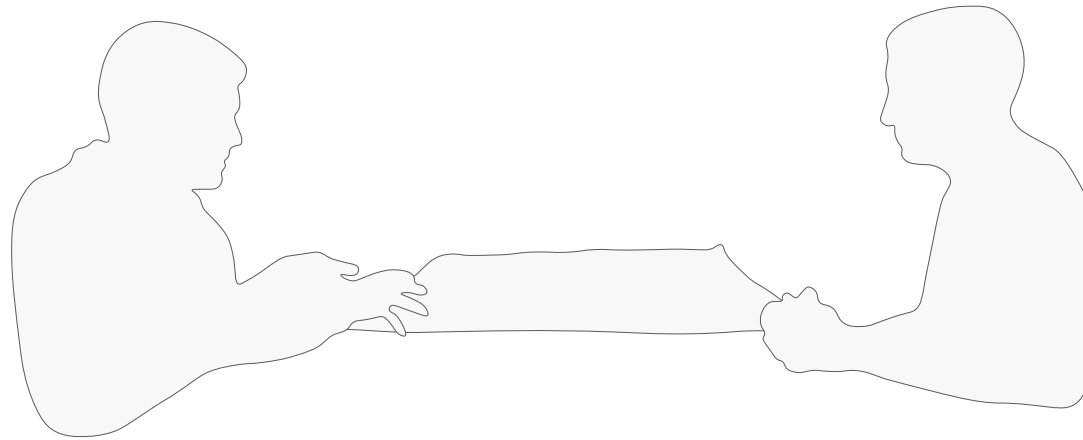
Legend:  
● Engineering office  
● Architecture office  
● Amount of competitions participated  
— Competition team participation  
Data source: konkurado.ch.  
Data time frame: 2014 to 2019.  
Image by author.

**What underlying framework  
did I develop in order to study teams  
of architects and structural engineers  
working on Swiss architecture competitions?**

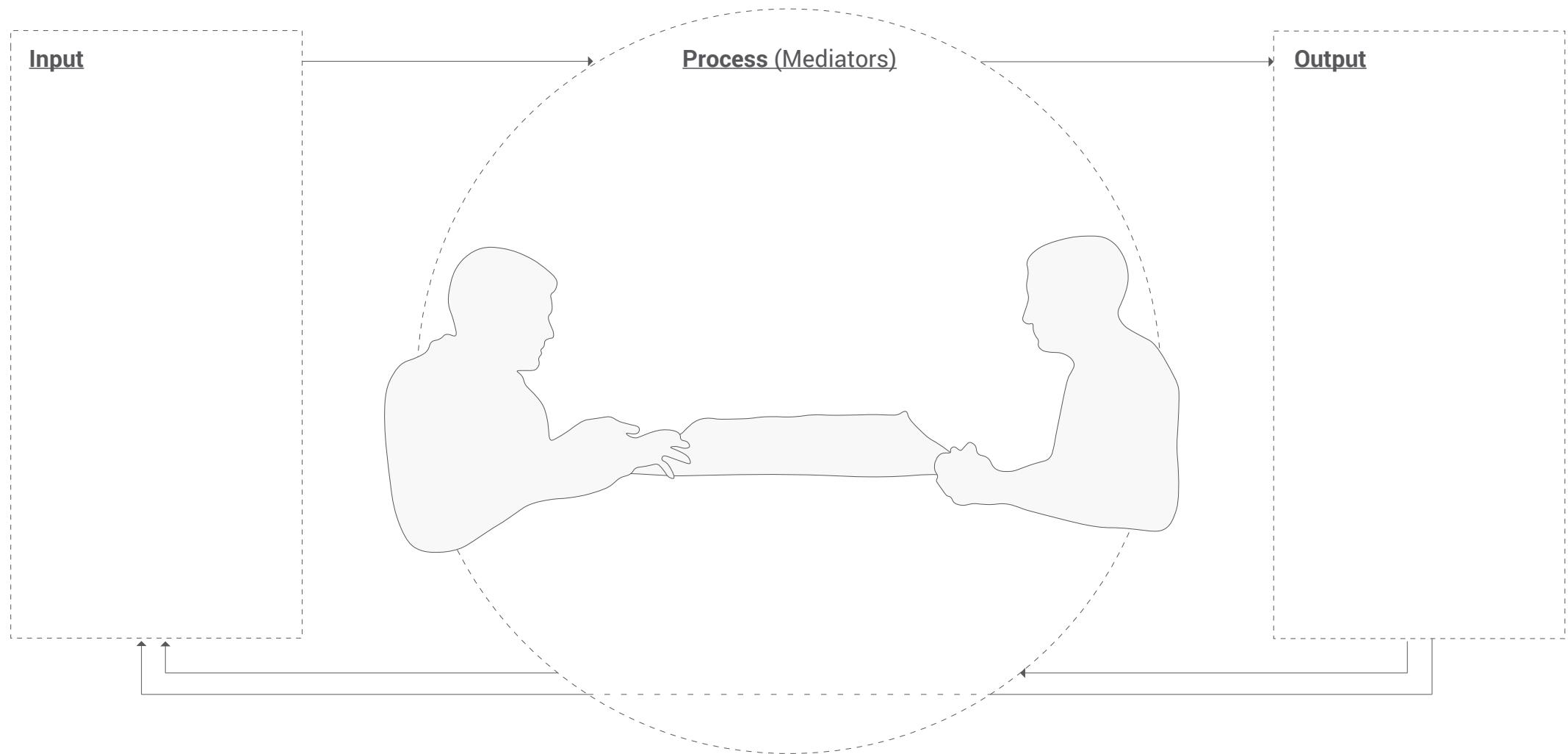


*Underlying framework*

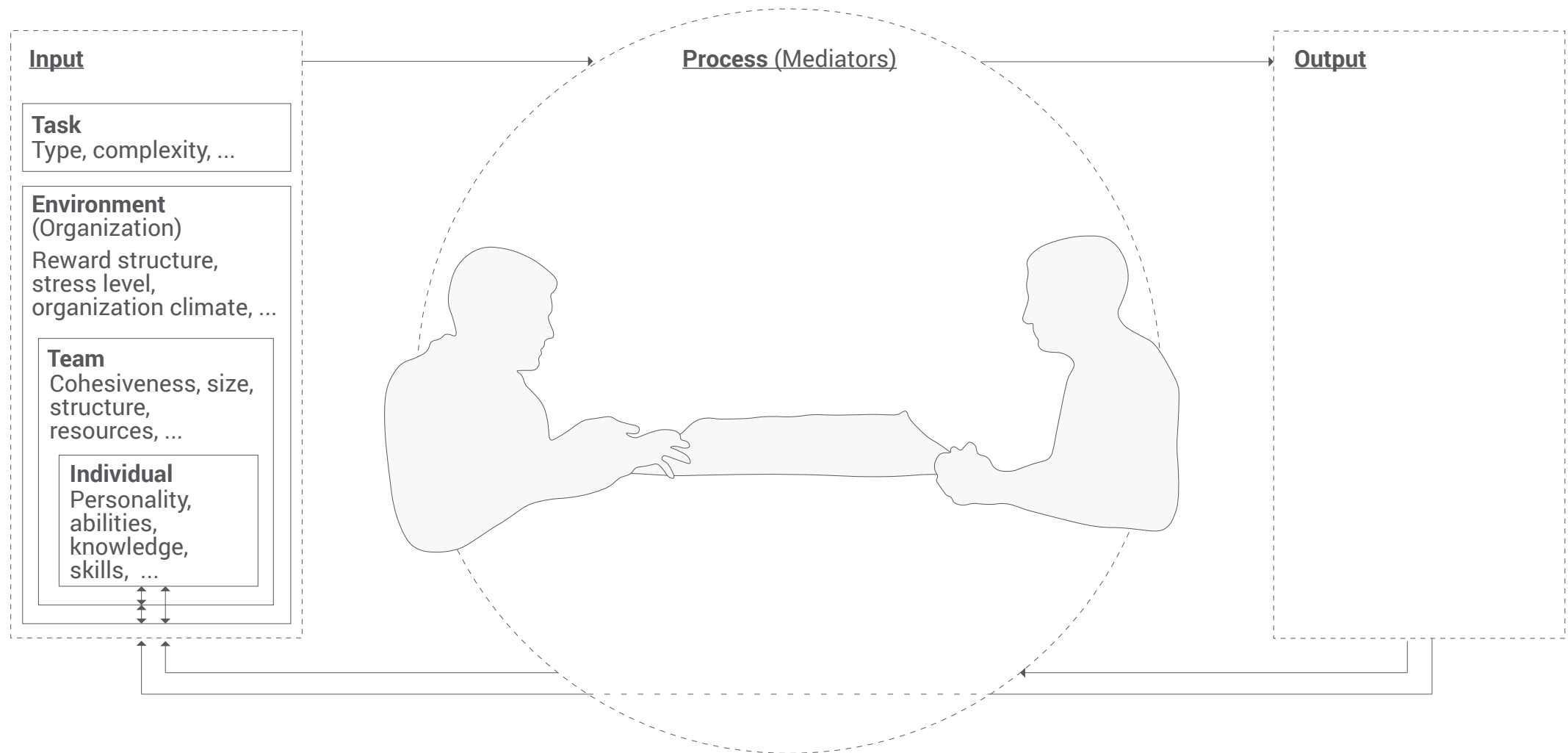
# A team is a group of two or more people working on a mutual task



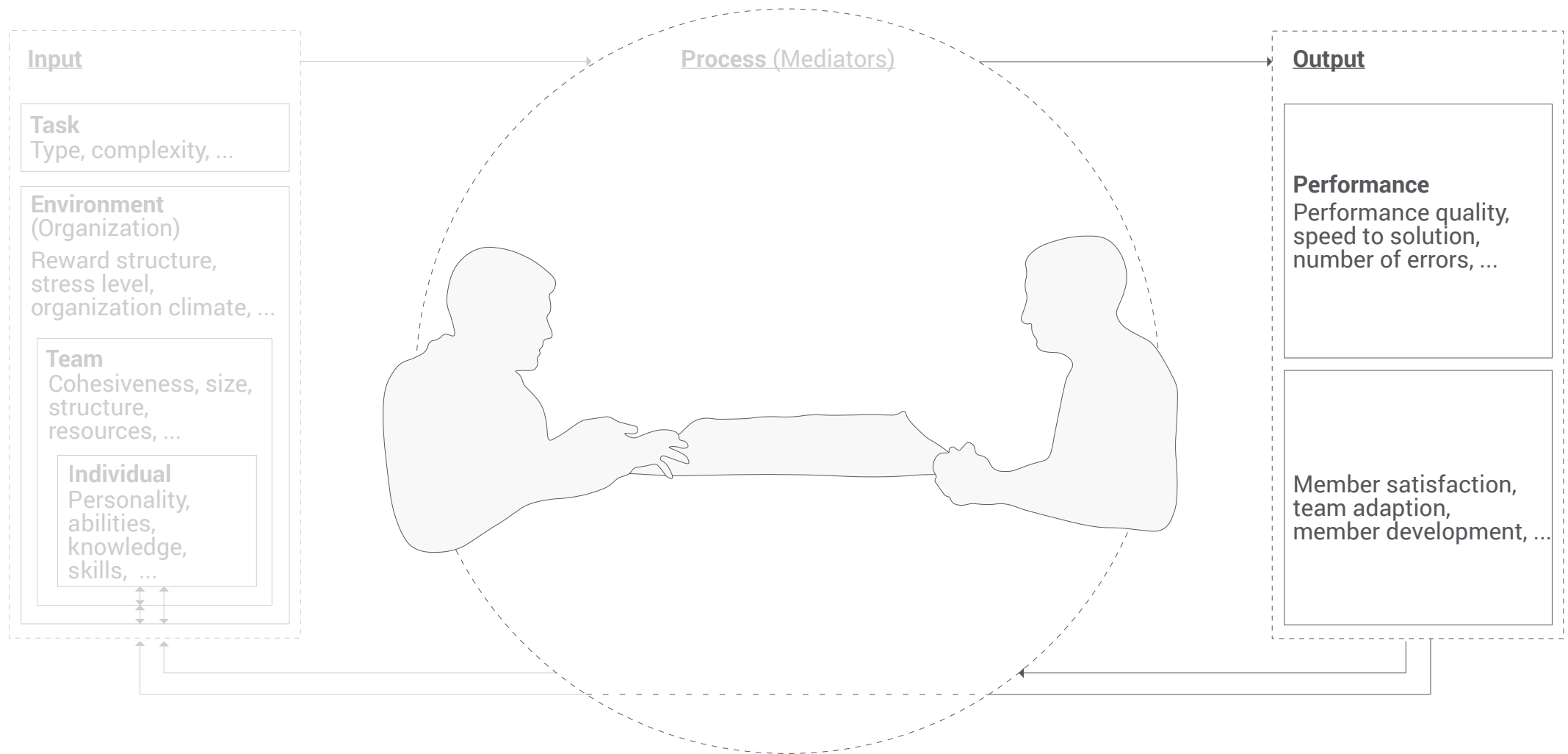
# A team resembles a system with inputs, processes and outputs



# Inputs come from task, environment, team, and team members

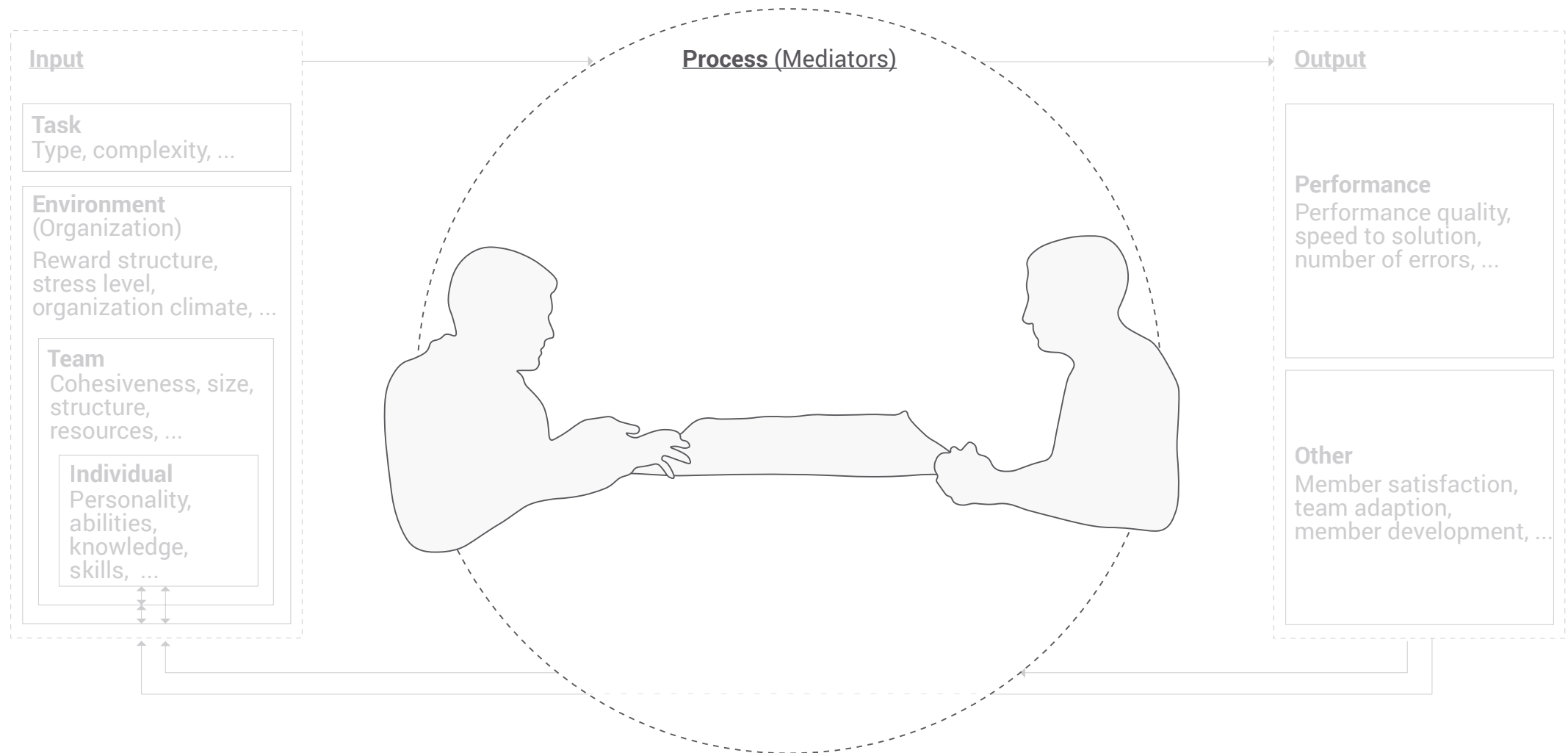


# Outputs relate to performance and development



Sources: Hackman, J. R., & Morris, C. G. (1975). Group tasks, group interaction process, and group performance effectiveness: A review and proposed integration. *Advances in Experimental Social Psychology*, 8(C), 45-99.  
Mathieu, J., Maynard, M. T., Rapp, T., & Gilson, L. (2008). Team Effectiveness 1997-2007: A Review of Recent Advancements and a Glimpse Into the Future. *Journal of Management*, 34(3), 410-476.

# Processes are fundamental actions of a team

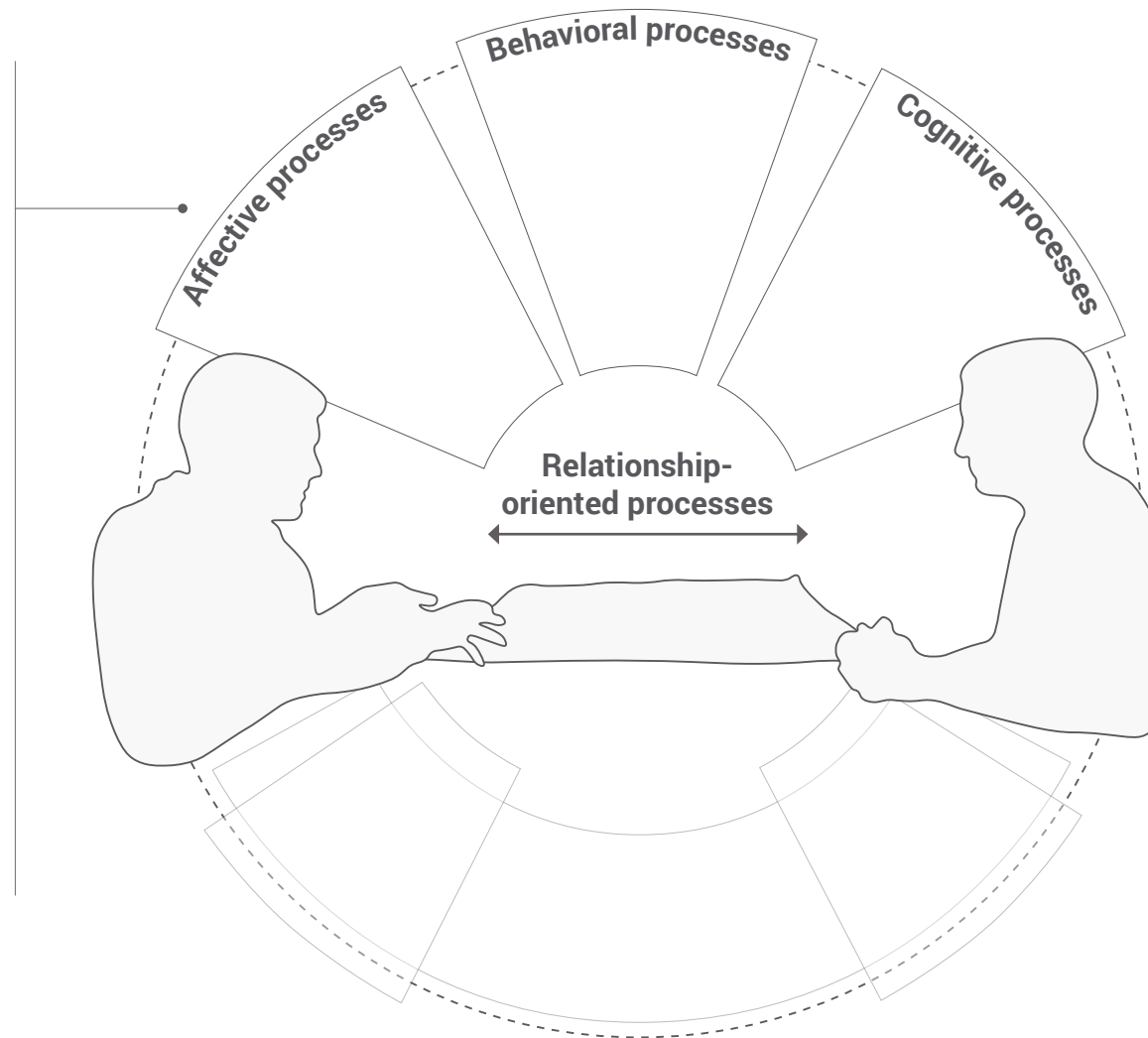


Sources: Hackman, J. R., & Morris, C. G. (1975). Group tasks, group interaction process, and group performance effectiveness: A review and proposed integration. *Advances in Experimental Social Psychology*, 8(C), 45–99.  
Mathieu, J., Maynard, M. T., Rapp, T., & Gilson, L. (2008). Team Effectiveness 1997-2007: A Review of Recent Advancements and a Glimpse Into the Future. *Journal of Management*, 34(3), 410–476.  
Marks, M. A., Mathieu, J. E., & Zaccaro, S. J. (2001). A temporally based framework and taxonomy of team processes. *Academy of Management Review*, 26(3), 356–376.

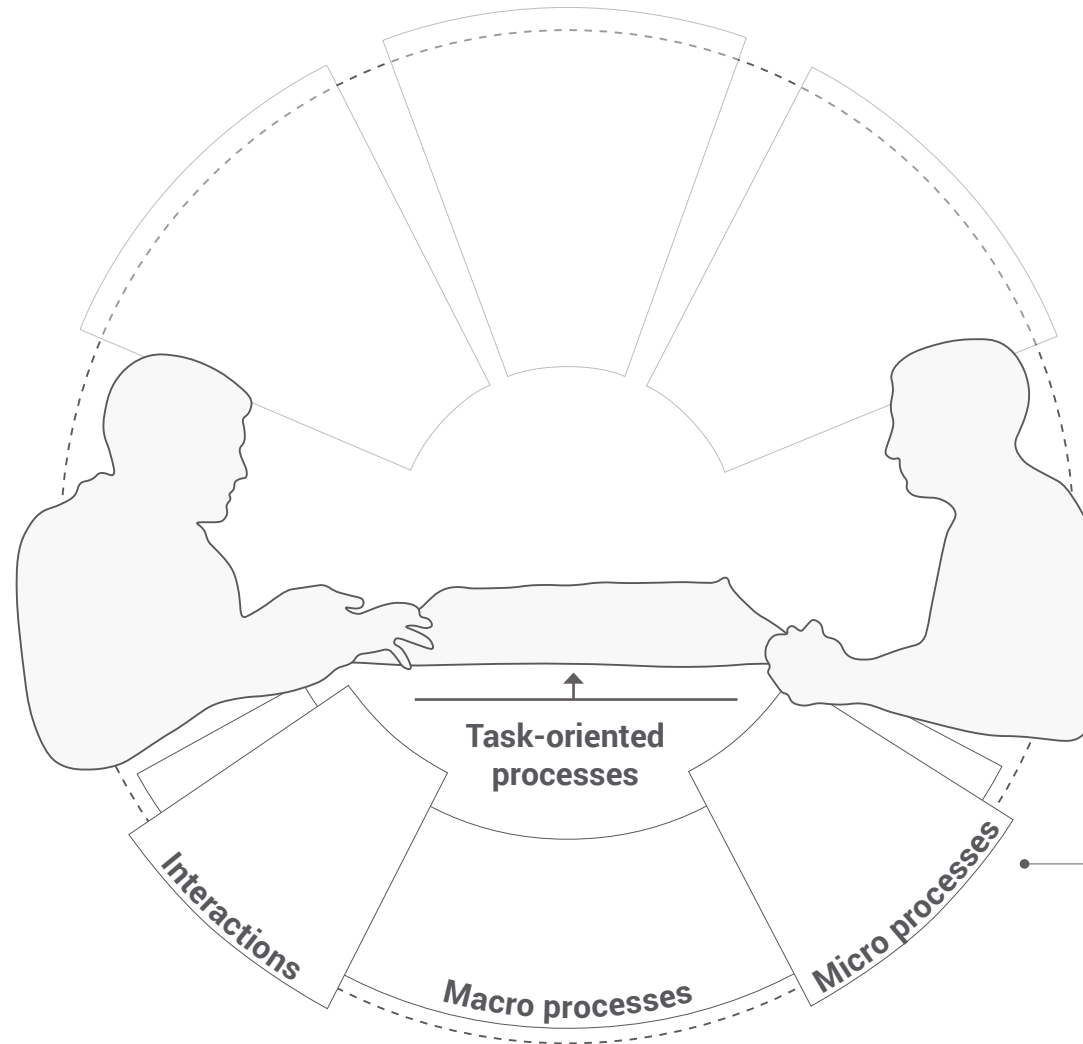


# Relationship-oriented processes focus on team members

- Affective processes:**  
**What teams feel**  
Moods and emotions among team members (cohesion, team confidence, trust, ...)
- Behavioral processes:**  
**What teams do**  
Coordination, evaluation, or planning of task-oriented processes
- Cognitive processes:**  
**What teams think**  
Team members' shared understandings and their ability to reflect upon own actions and adapt accordingly



# Task-oriented processes focus on accomplishing the task

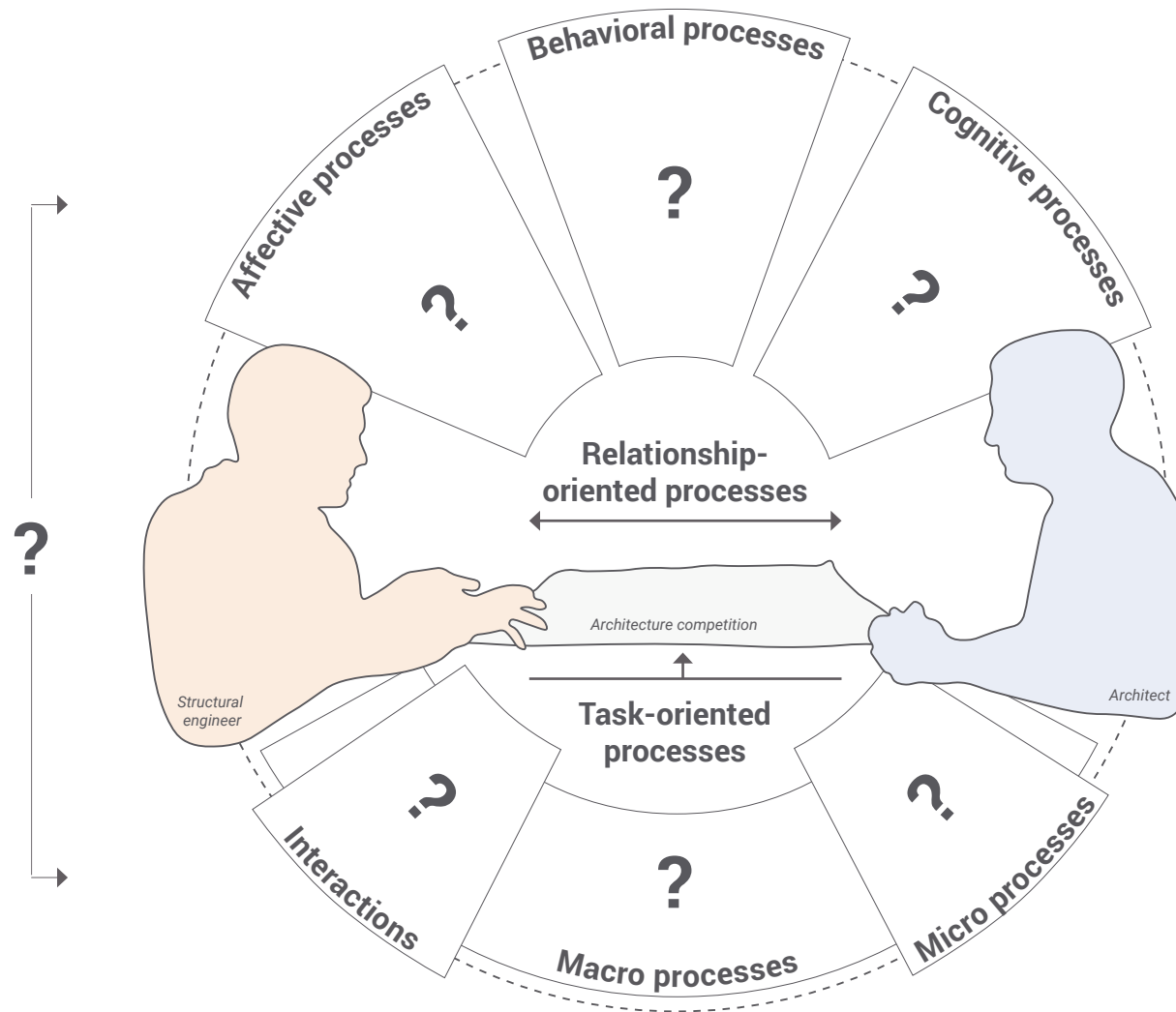


**Macro processes:**  
**High-level subdivision of task-oriented processes**  
E.g. in design teams:  
Analyse - Define - Design - Finalise - Implement

**Micro processes:**  
**Short period of time with one intention**  
E.g. in design teams:  
Problem definition - Idea generation - Idea Analysis - Idea evaluation - Idea selection

**Interactions:**  
**The form of engagement of team members regarding task-oriented processes**  
E.g. in design teams:  
Loosely coupled - closely coupled

# Team processes are unknown for teams of architects and structural engineers



**What are my findings about relationship-oriented processes in teams of architects and structural engineers working on Swiss architecture competitions?**

# My thesis explores relationship-oriented processes with 2 methods

Semi-structured interviews



Allow to give voice to the people who actually experience relationship-oriented processes

Cognitive mapping- interviews



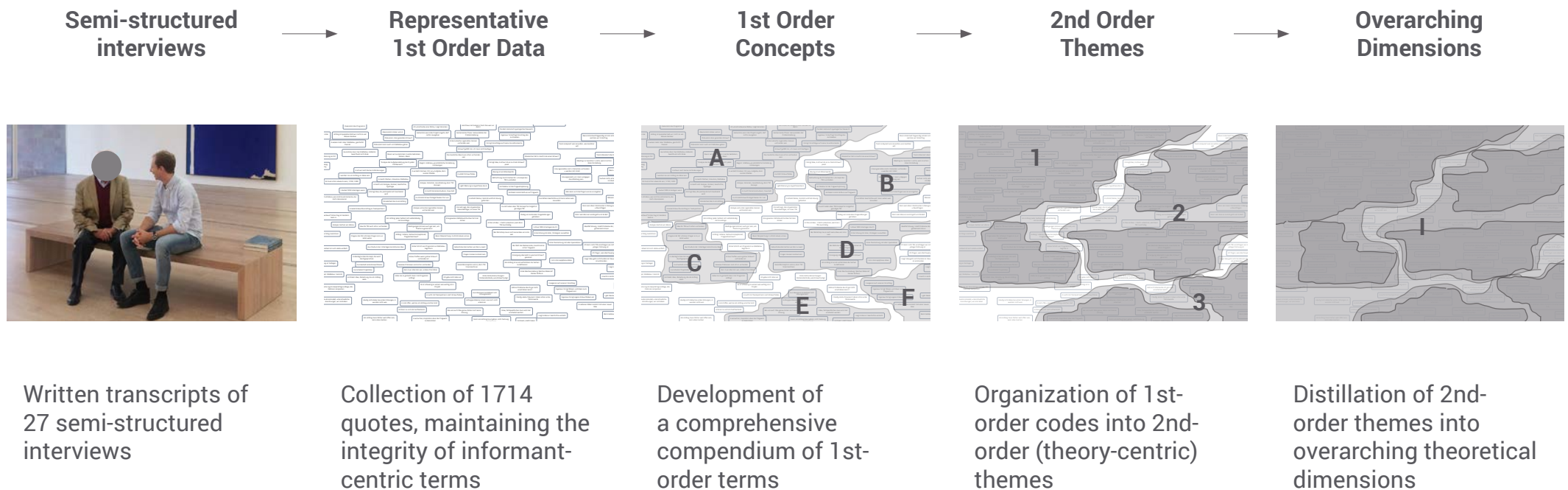
Observations of design meetings



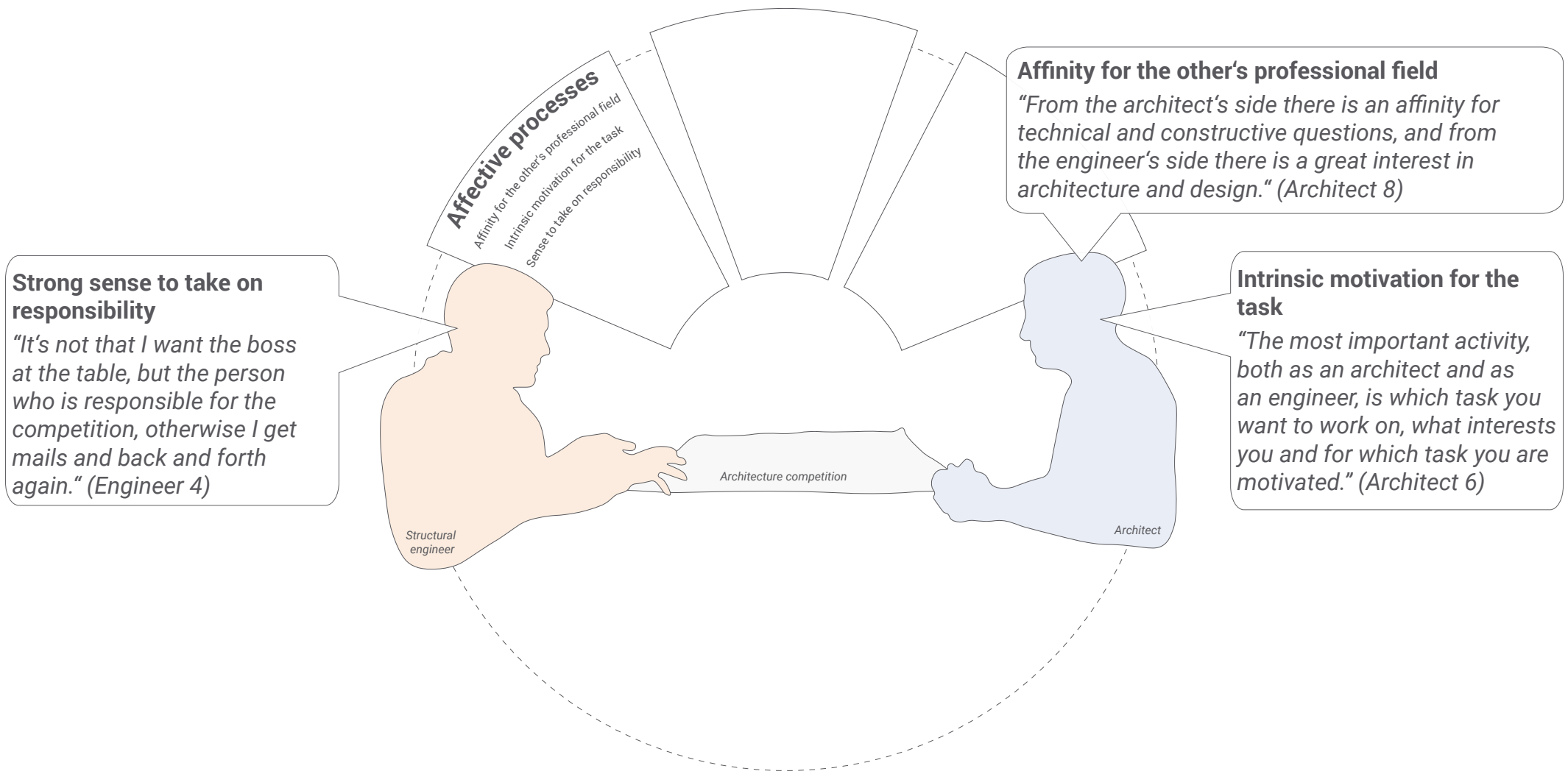
Provide unfiltered and direct insights to the actual events



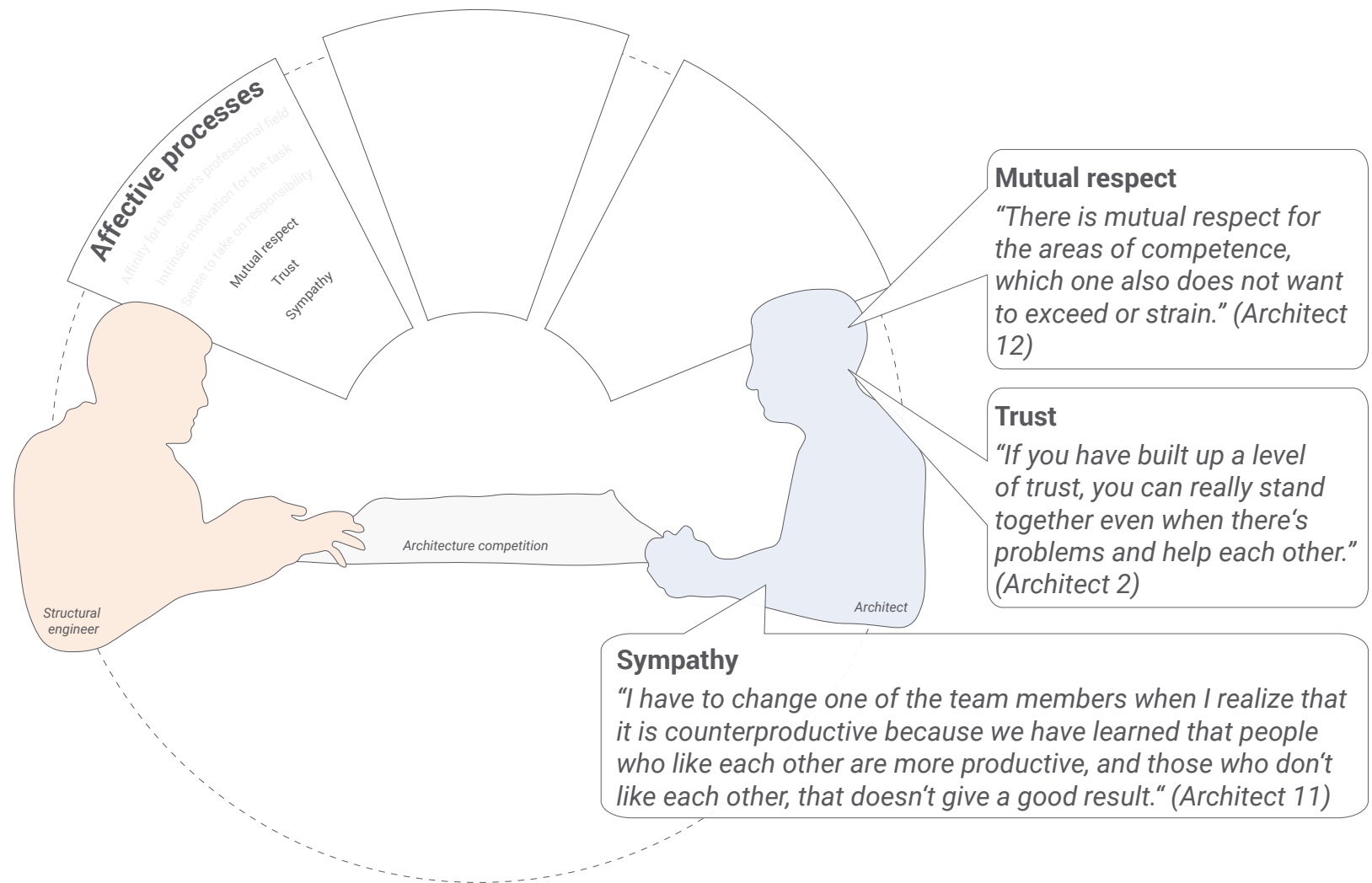
# Semi-structured interviews are analyzed with an axial-coding method



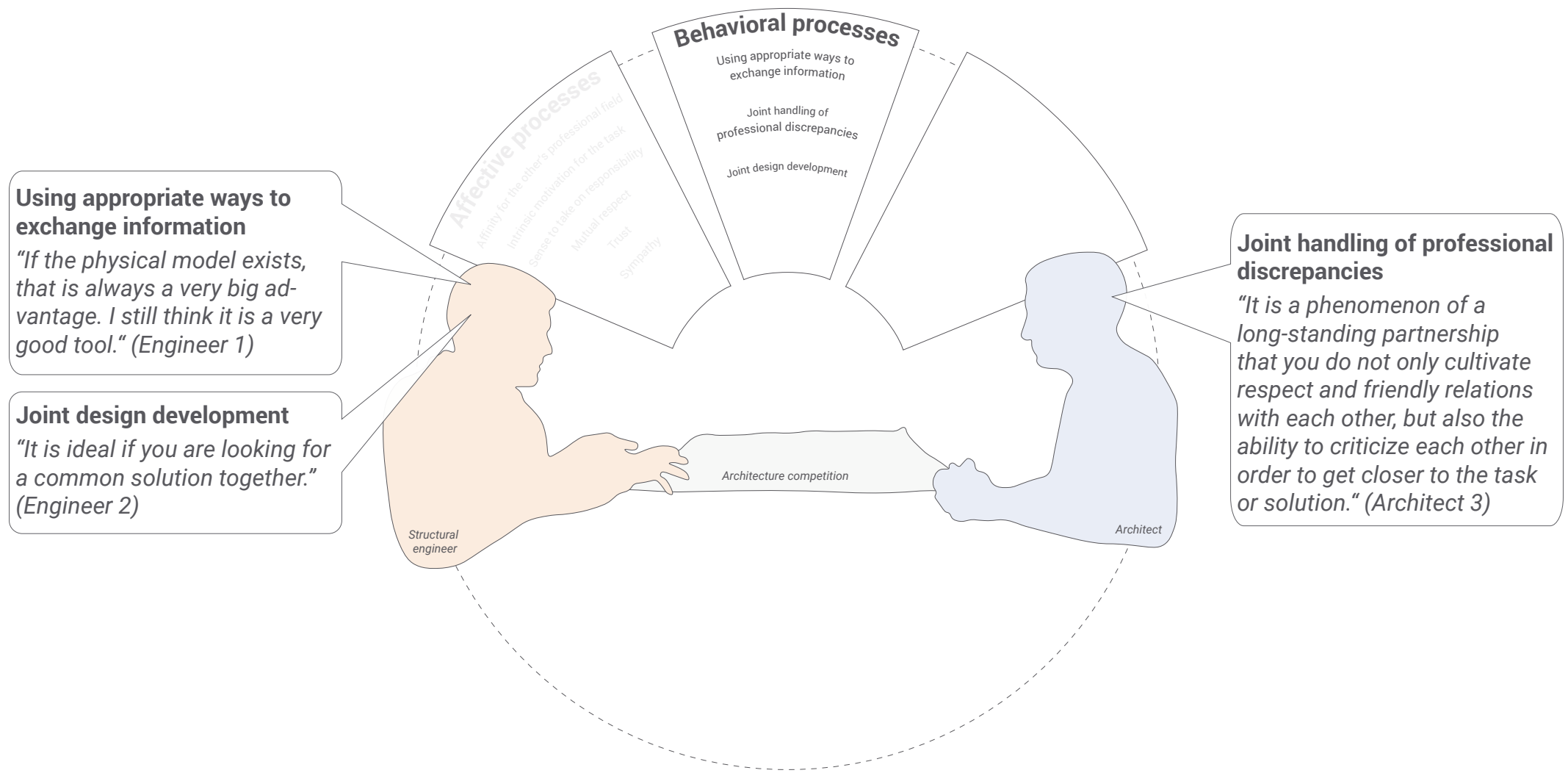
# Team members feel for the other profession and the task



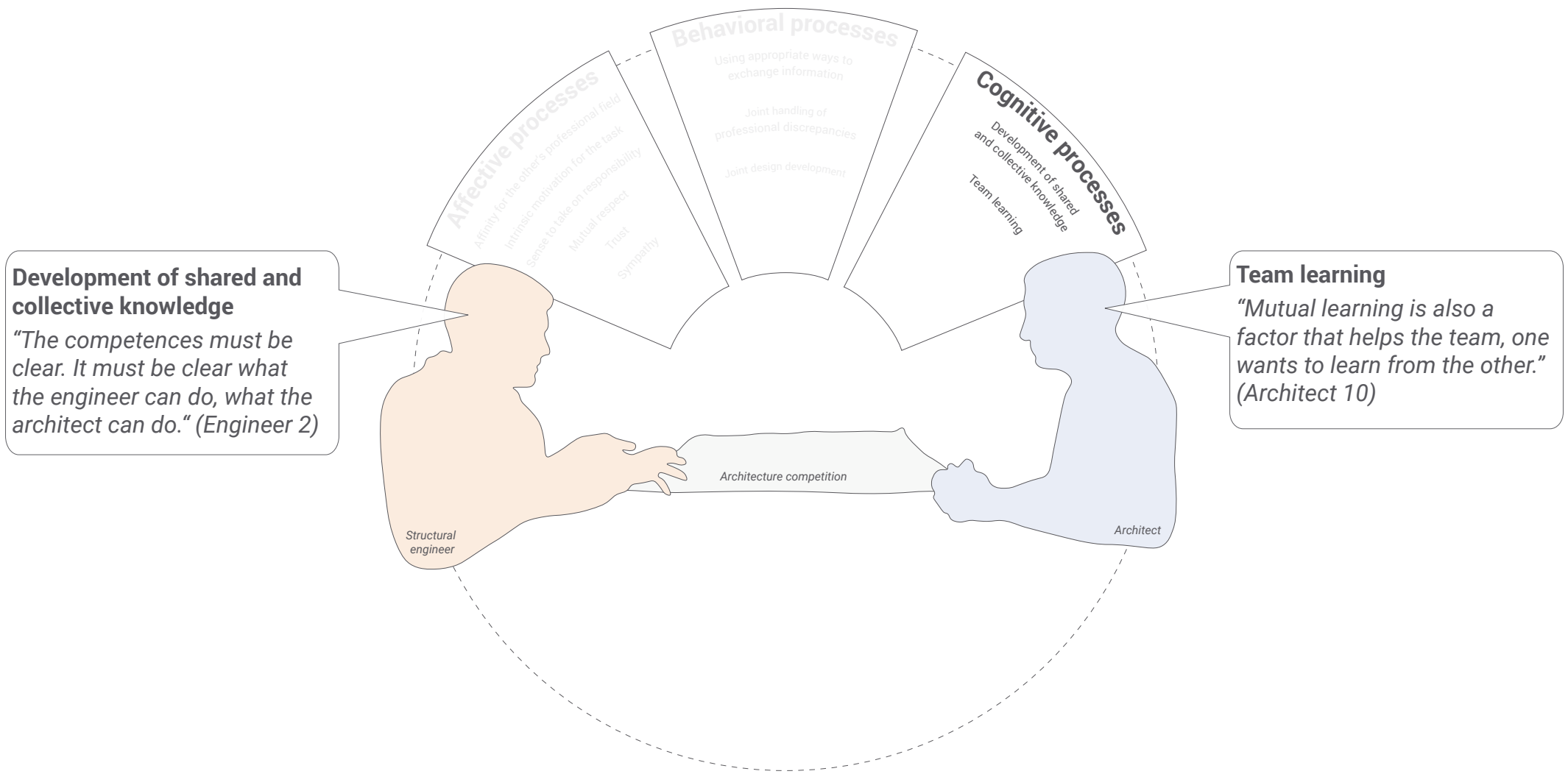
# Team members show respect, trust, and sympathy



# Team members develop the design together

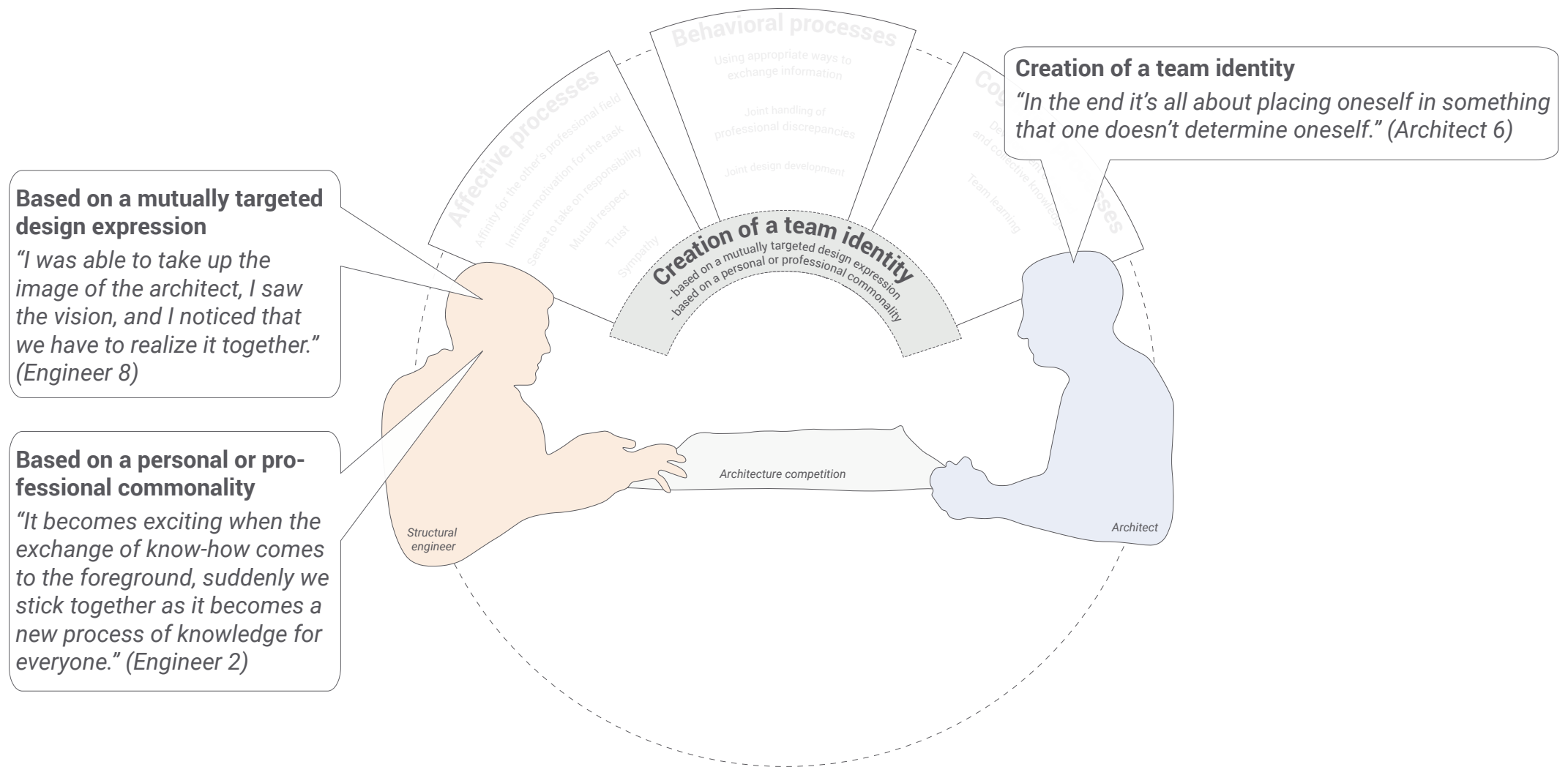


# Team members built on experience and learn from each other





# Team identity creation is a central relationship-oriented process



# Observations complement findings from interviews with more detail

Semi-structured interviews



Cognitive mapping- interviews

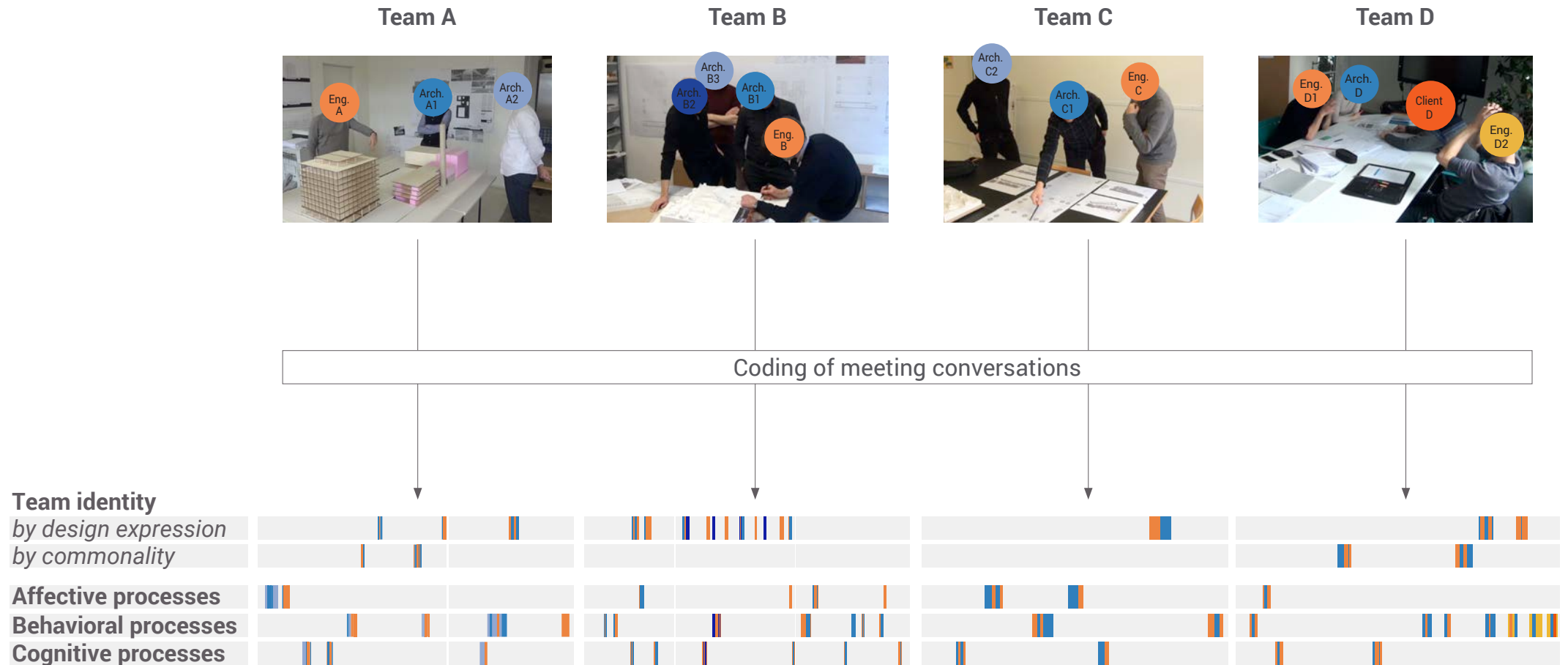


Observations of design meetings



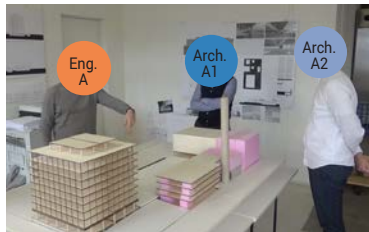
Data development and complementarity

# Meetings are coded regarding relationship-oriented processes



# Team A creates a team identity on two layers

Team A \*



- Develops team identity based on design expression and personal commonality
- Sense of trust in the other's competencies

Team B



- Strong sense of team identity based on multiple mutually targeted design expressions
- Strong affinity for the other's professional field

Team C



- A mutually targeted design expression is only found late in the meeting
- Signs of communication difficulties

Team D



- Engineer D1 and Architect D agree on the design expression
- Engineer D2 and Client D disagree with Architect D's proposals

## Team identity

by design expression  
by commonality

Affective processes

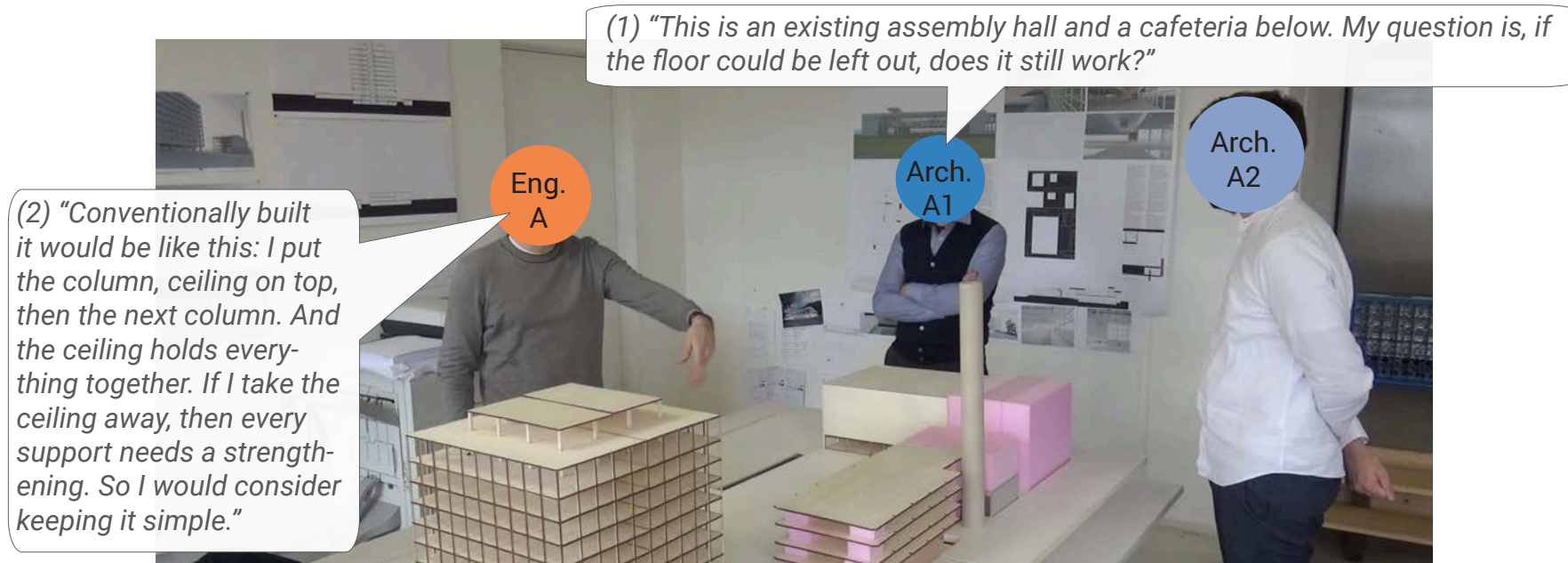
Behavioral processes

Cognitive processes



\* more details on next page

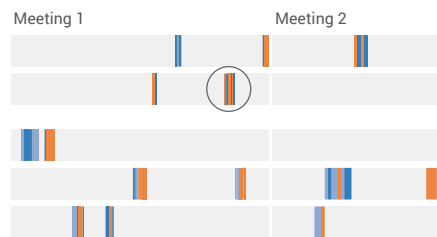
# Team A's team identity centers in mutual learning



## Team identity

by design expression  
by commonality

Affective processes  
Behavioral processes  
Cognitive processes

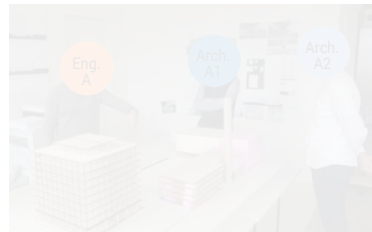


Team A is united through mutual learning, here by the educating role of Engineer A.



# Team B creates a strong team identity by multiple design expressions

Team A



- Develops team identity based on design expression and personal commonality
- Sense of trust in the other's competencies

Team B \*



- Strong sense of team identity based on multiple mutually targeted design expressions
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Team C



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Team D



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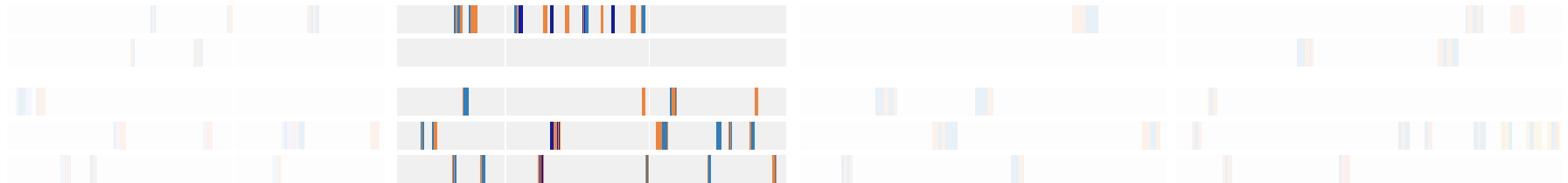
## Team identity

by design expression  
by commonality

Affective processes

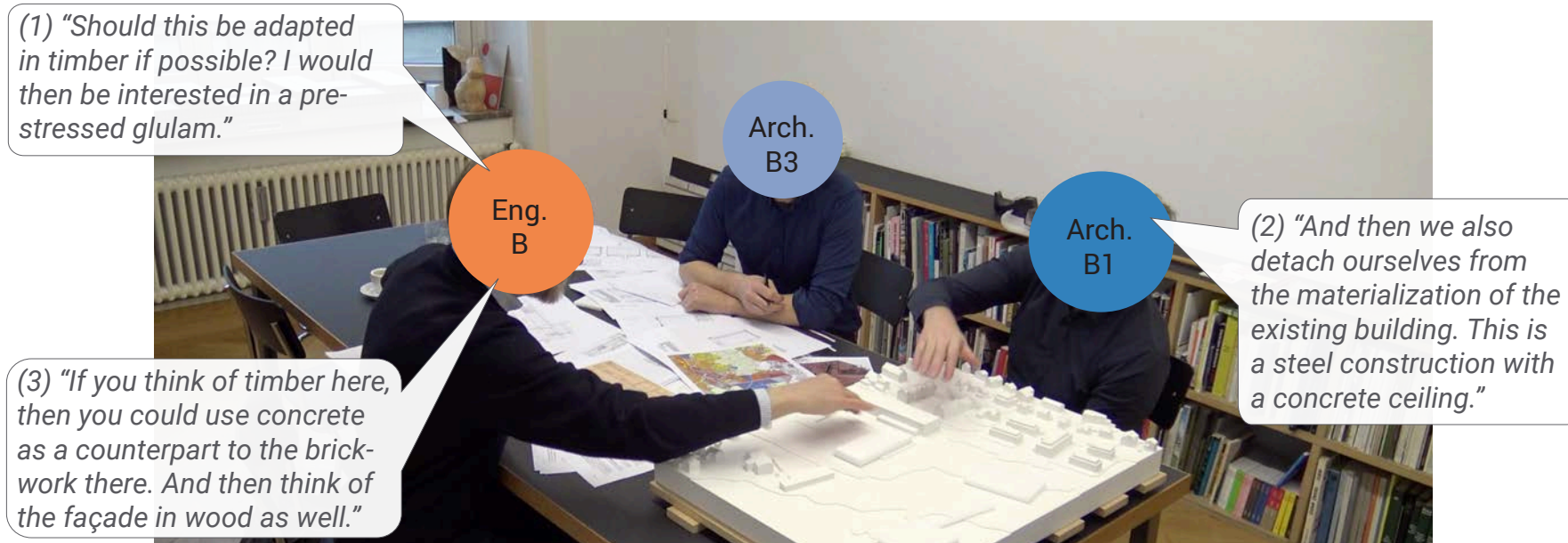
Behavioral processes

Cognitive processes



\* more details on next page

# Engineer B actively contributes to finding the design expression



## Team identity

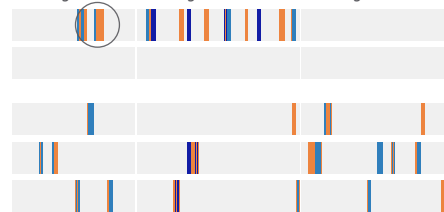
by design expression  
by commonality

Affective processes

Behavioral processes

Cognitive processes

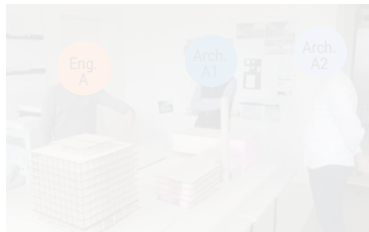
Meeting 1 Meeting 2 Meeting 3



Engineer B proposes complete materialization of the building

# Team C is hampered in team identity creation

Team A



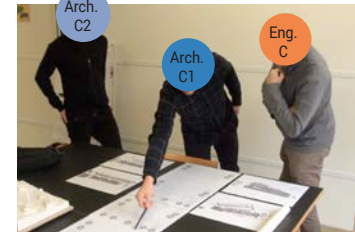
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Team D



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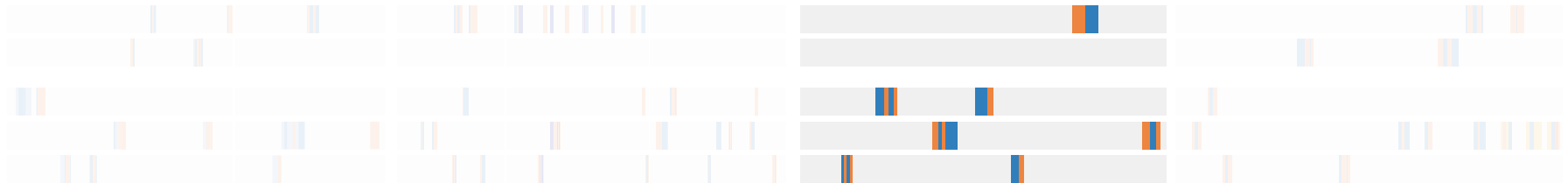
## Team identity

by design expression  
by commonality

Affective processes

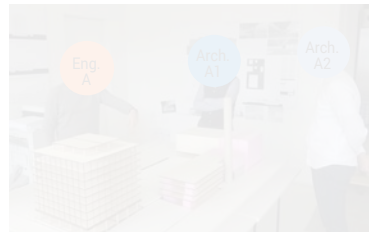
Behavioral processes

Cognitive processes



# Team D cannot include all team members to create a team identity

Team A



- Develops team identity based on design expression and personal commonality
- Sense of trust in the other's competencies

Team B



- Strong sense of team identity based on multiple mutually targeted design expressions
- Strong affinity for the other's professional field

Team C



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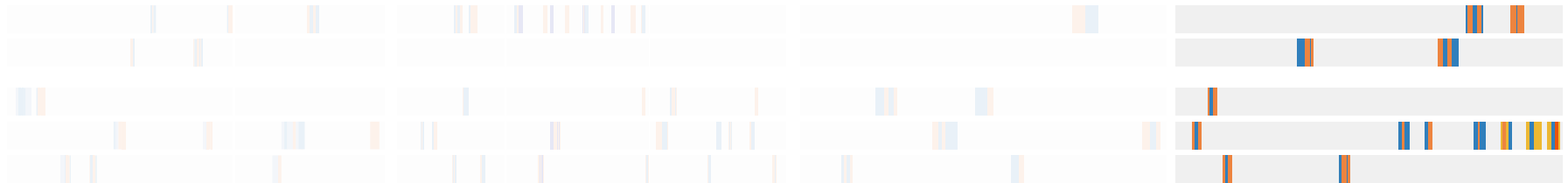
## Team identity

by design expression  
by commonality

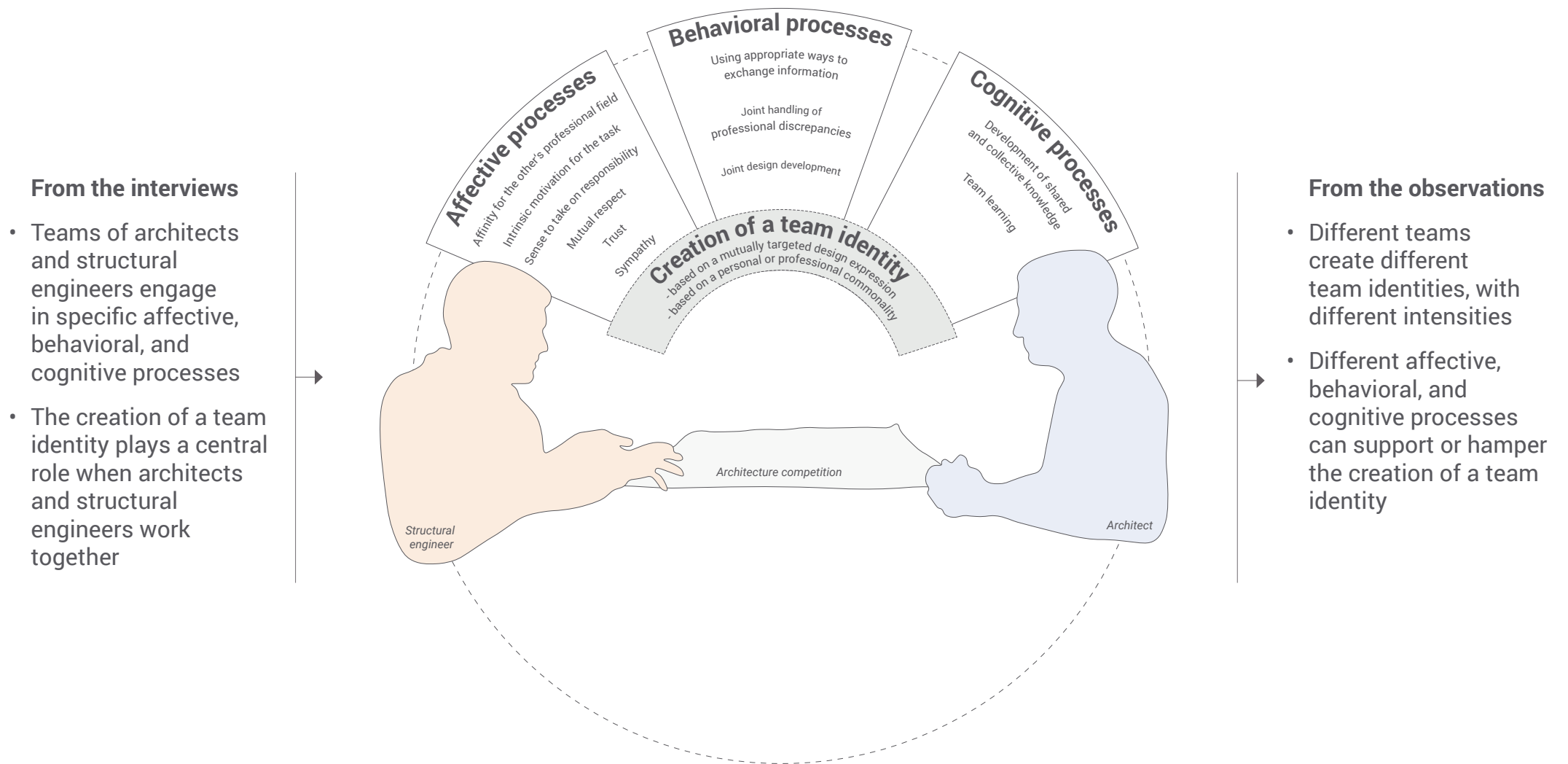
Affective processes

Behavioral processes

Cognitive processes



# My model includes insights into relationship-oriented processes



## From the interviews

- Teams of architects and structural engineers engage in specific affective, behavioral, and cognitive processes
- The creation of a team identity plays a central role when architects and structural engineers work together

## From the observations

- Different teams create different team identities, with different intensities
- Different affective, behavioral, and cognitive processes can support or hamper the creation of a team identity

**What are my findings about task-oriented processes in teams of architects and structural engineers working on Swiss architecture competitions?**



# My thesis explores task-oriented processes with 2 research methods

Semi-structured interviews



Cognitive mapping- interviews



Allow to gain access to the interview participants' thoughts in a graphical way

Observations of design meetings



Provide unfiltered and direct insights to the actual events

# Cognitive maps give access to procedural understandings



**Scenario:** The city of Zurich organizes an open competition for the construction of a new school building including a sports hall. Only teams with members from architecture and structural engineering are allowed to participate.



**Task:** Determination and sorting of procedural components on how a team of architects and structural engineers works on such a competition.

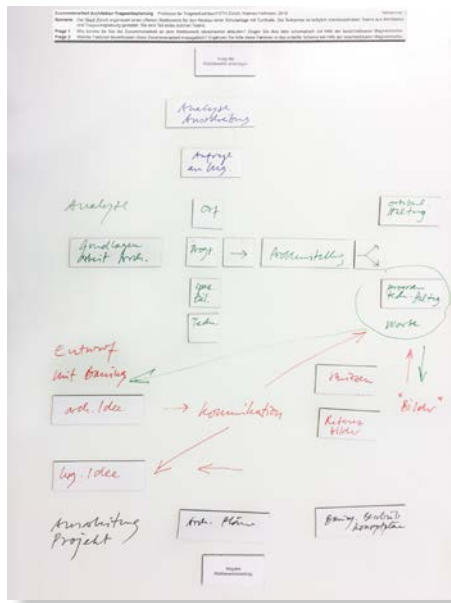
**Given starting point:** Issue of the competition documents by the city of Zurich.

**Given tools:** Pens of different color and writeable magnetic strips on a magnetic A3 board

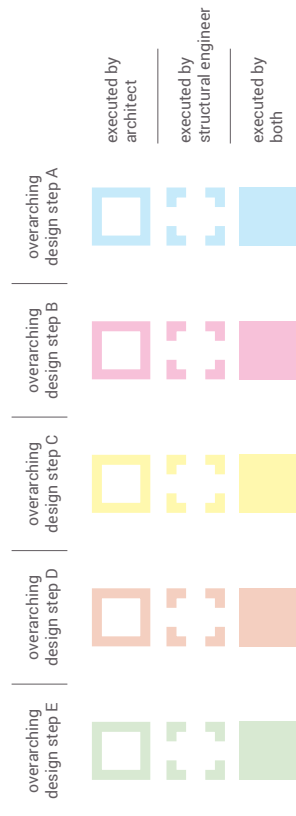
**Given end point:** Submission of the competition entry

# 23 cognitive maps are analysed with a specialized coding scheme

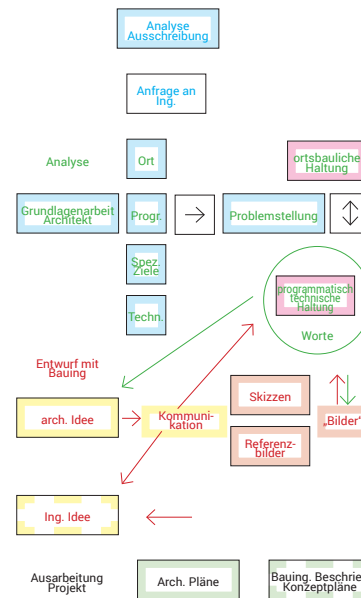
Cognitive map original, e.g. Architect 13



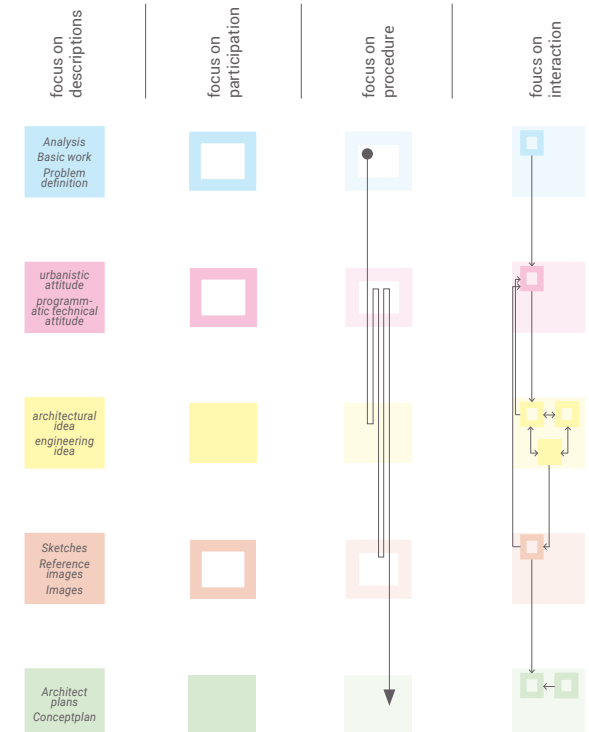
Coding scheme



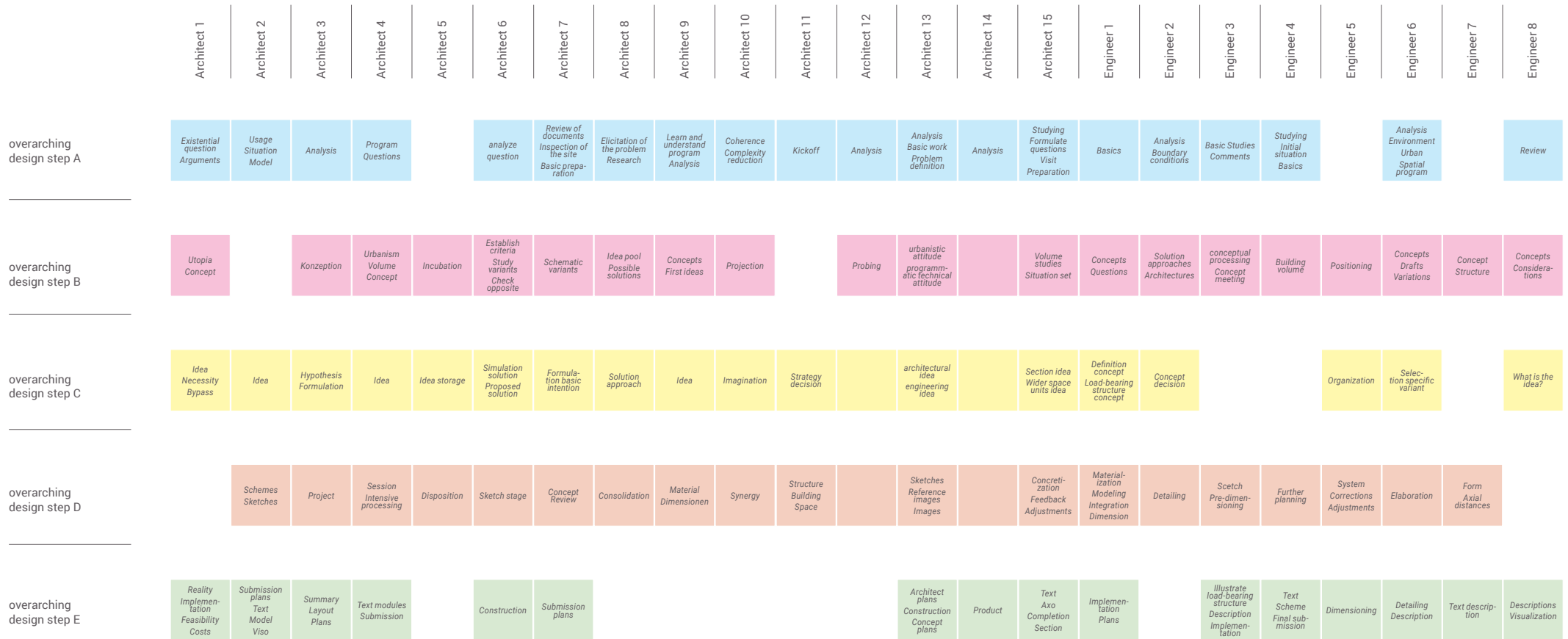
Cognitive map standardized and coded



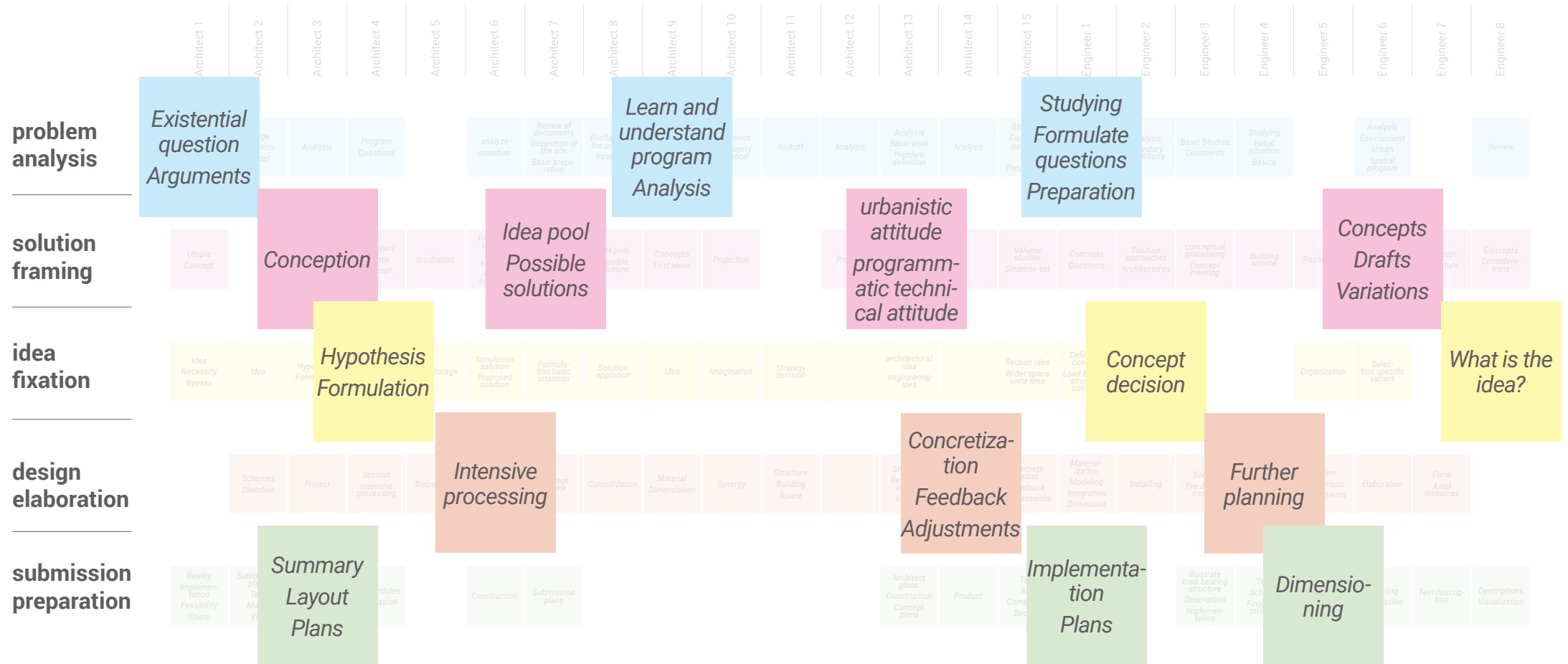
Different levels of abstraction



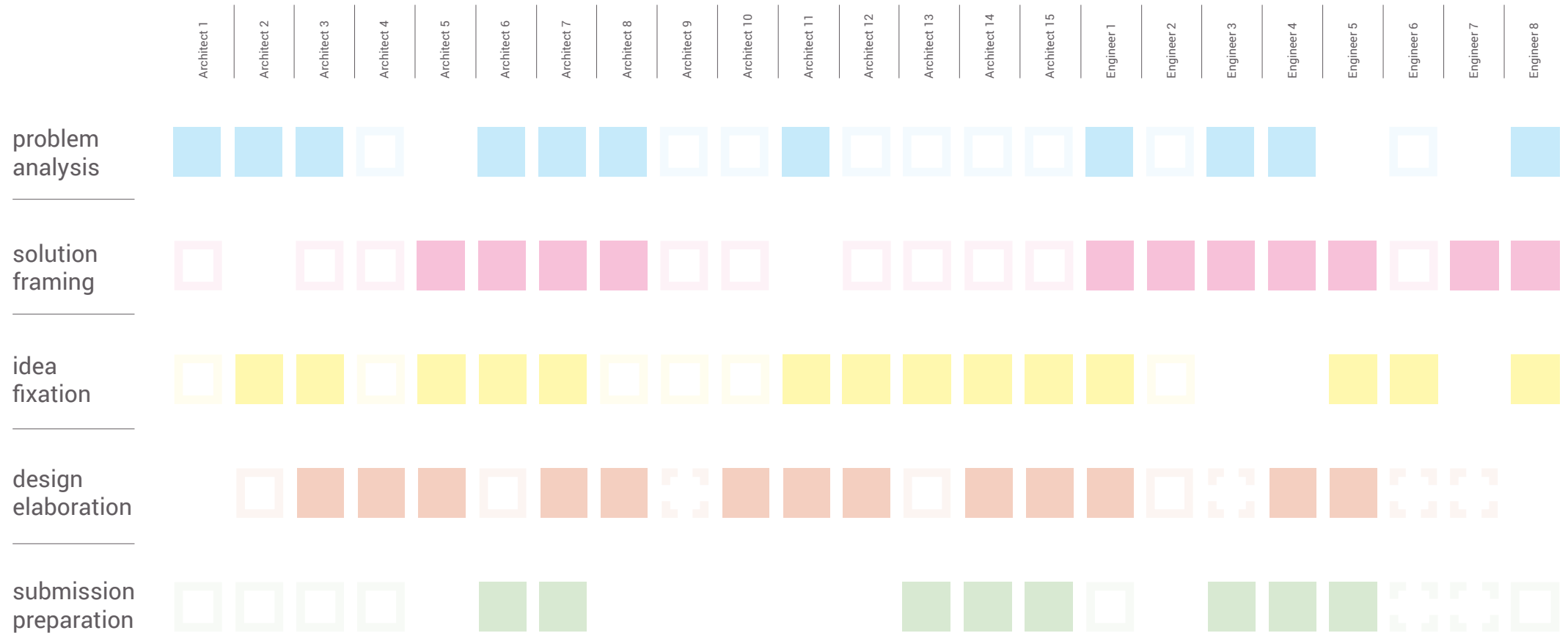
# Cognitive maps reveal 5 macro processes



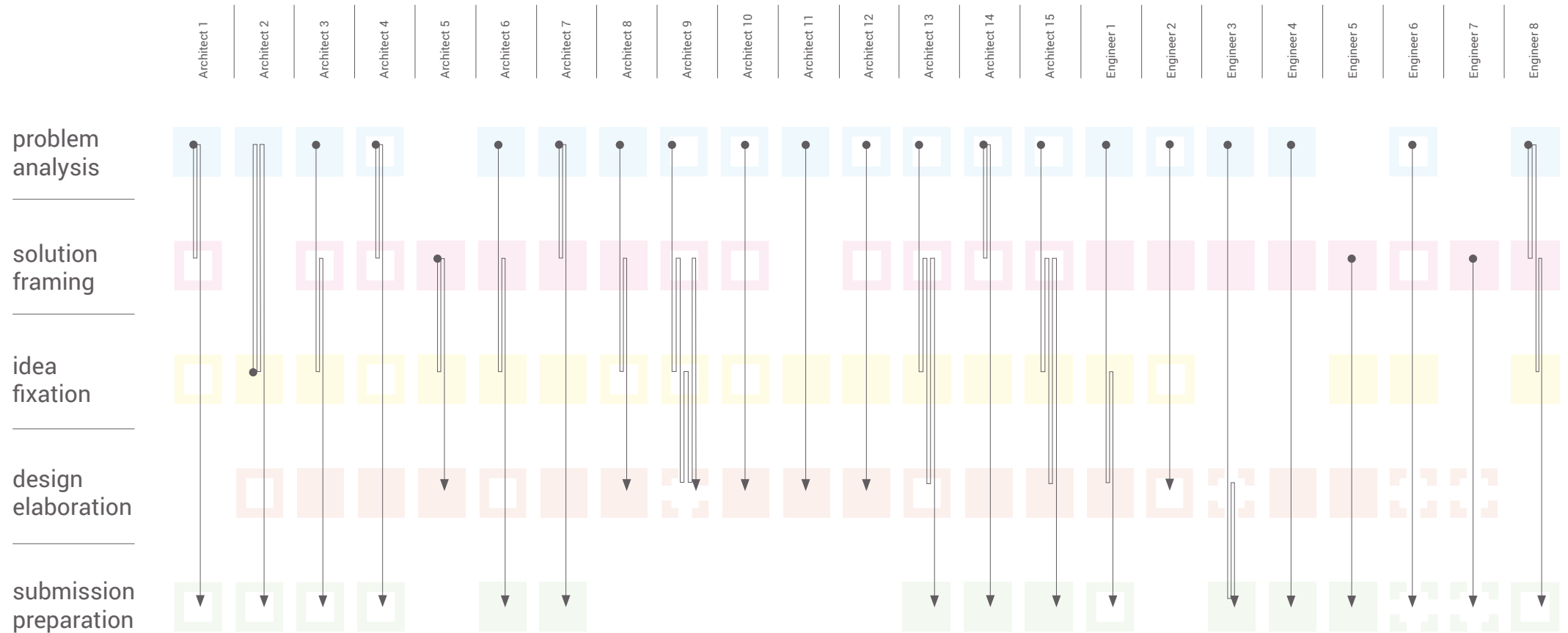
# The 5 macro process terms are based on the descriptions in the maps



# Architect and structural engineer work together in all macro processes

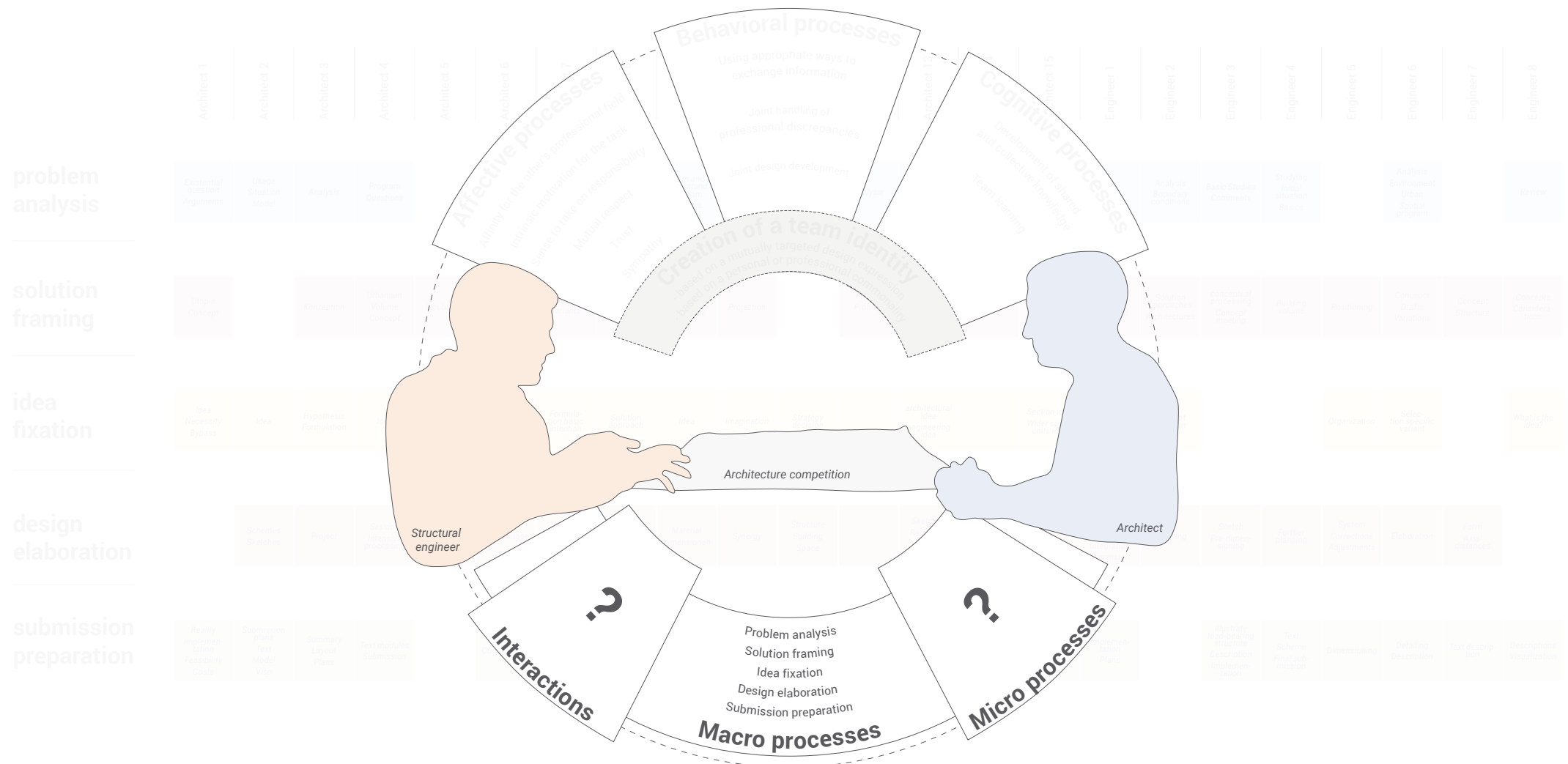


# Architects propose circular, structural engineers linear work flows

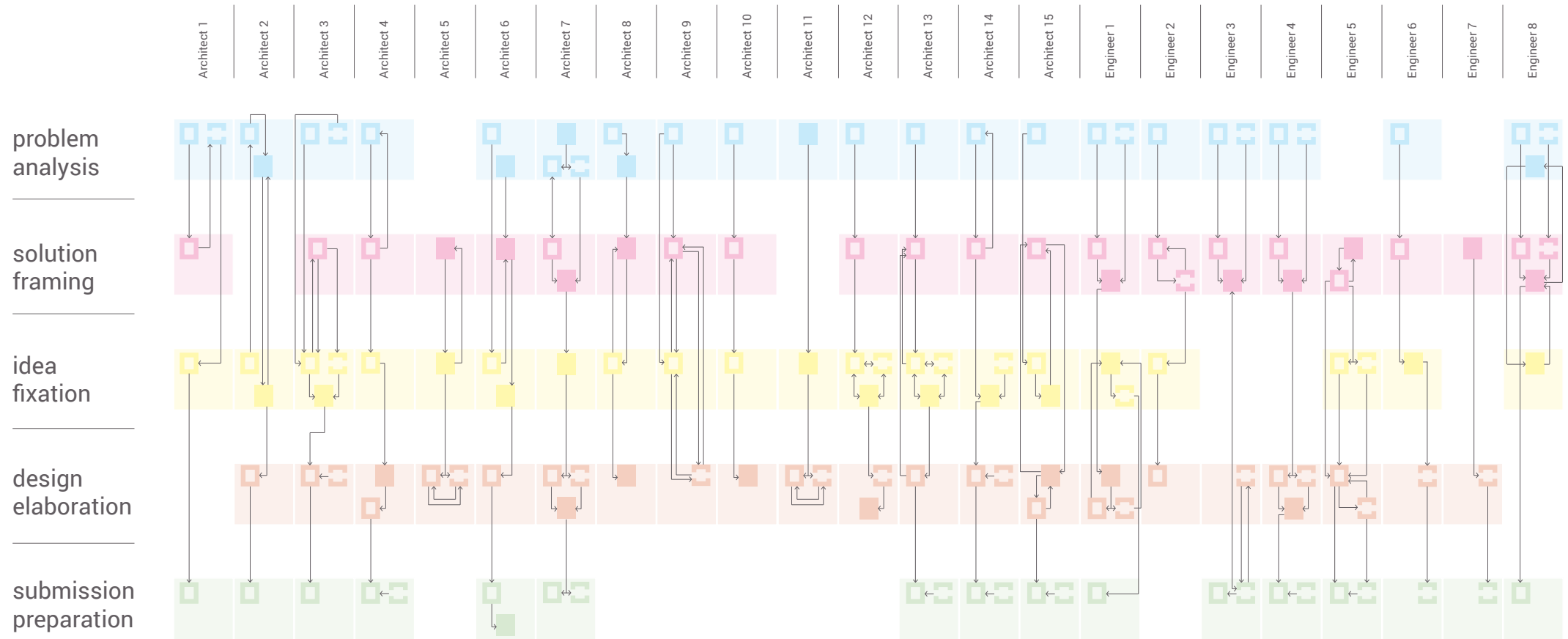




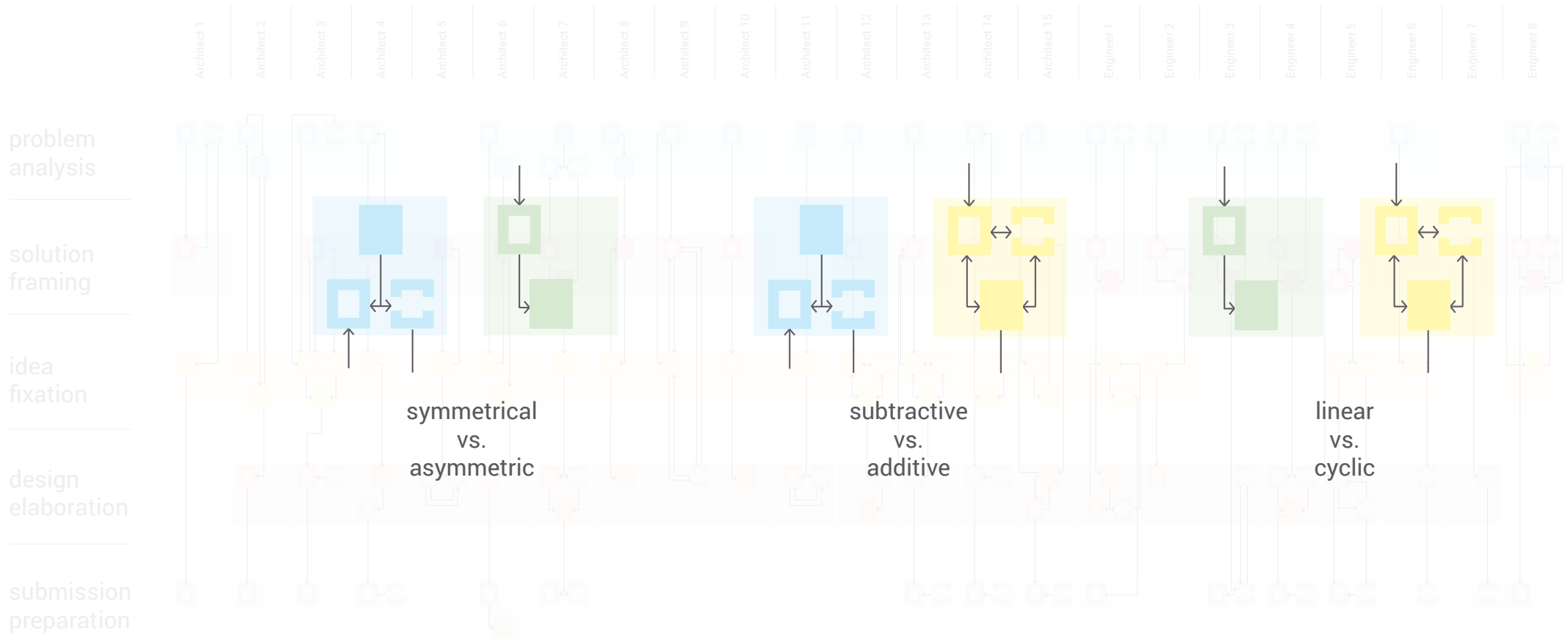
# The 5 macro processes are part of my model



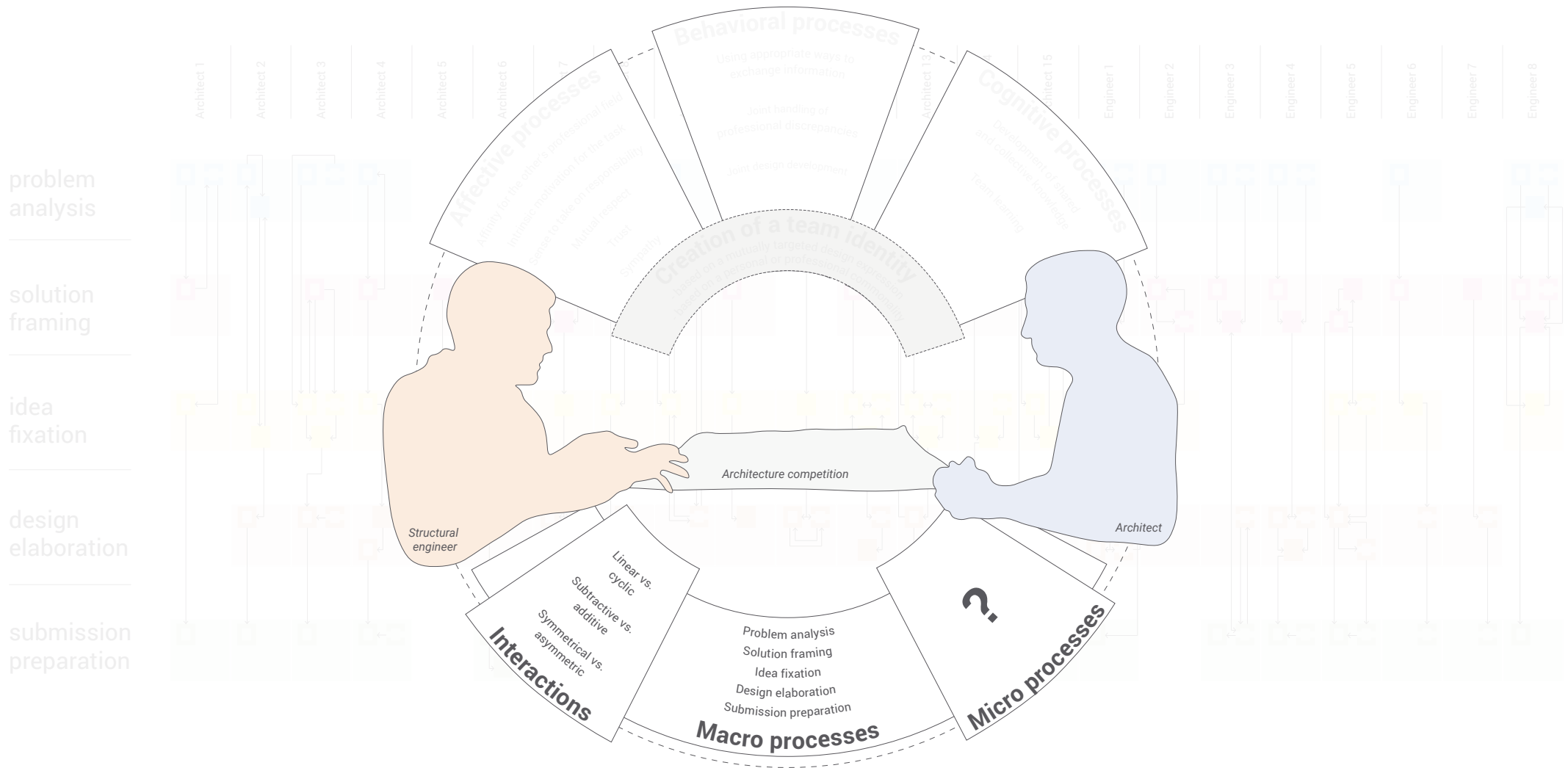
# Cognitive maps include different interactions between the professions



# Interactions can be classified along 3 categories



# My model includes the 3 categories to describe interactions



# Observations complement findings from cognitive maps

Semi-structured interviews



Cognitive mapping- interviews



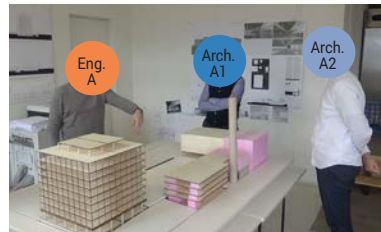
Observations of design meetings



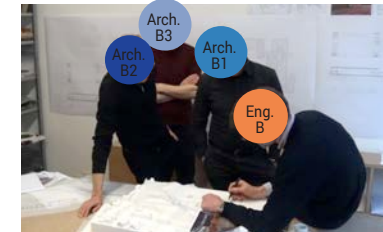
Data development and complementarity

# Meetings of Team A and B are coded regarding task-oriented processes

Team A

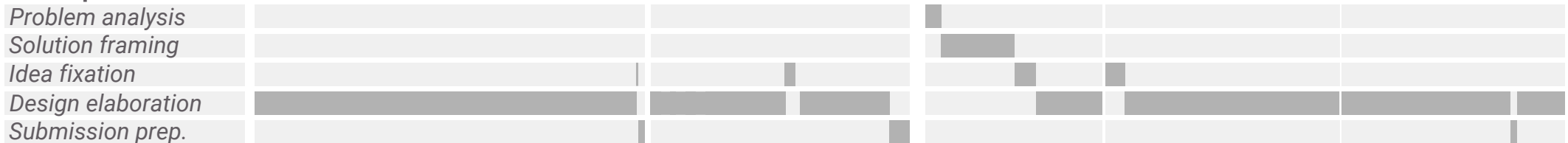


Team B

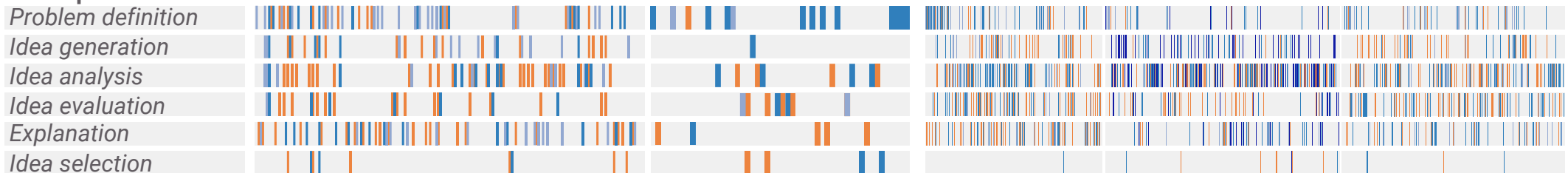


Coding of meeting conversations

**Macro processes**



**Micro processes**



Micro process categories after: Stempfle, J., & Badke-Schaub, P. (2002). Thinking in design teams - An analysis of team communication. Design Studies, 23(5), 473-496.

# Micro processes are similar for both Team A and B

## Team A and Team B

All team members of both teams engage in all micro processes

Architects are more active in problem definition

Architects and structural engineers engage in idea generation, explanation, and idea selection

Architects tend to focus more on idea analysis, structural engineers more on idea evaluation

### Macro processes

Problem analysis

Solution framing

Idea fixation

Design elaboration

Submission prep.

### Micro processes

Problem definition

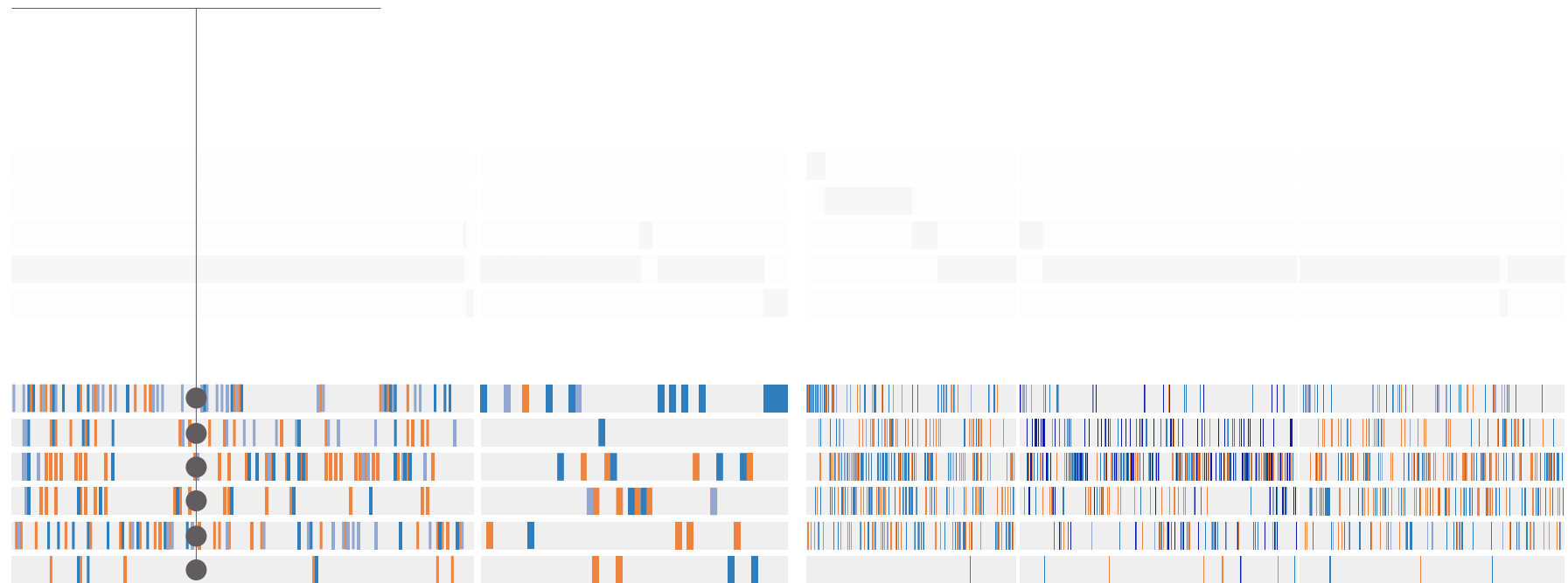
Idea generation

Idea analysis

Idea evaluation

Explanation

Idea selection





# Architects of Team A and Team B act as meeting moderators

## Team A and Team B

All team members of both teams engage in all micro processes

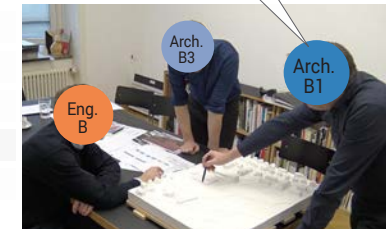
Architects are more active in problem definition

Architects and structural engineers engage in idea generation, explanation, and idea selection

Architects tend to focus more on idea analysis, structural engineers more on idea evaluation

"We want to connect the basement better to this first floor. So for once you could cut out a generous section here?"

"In terms of urban planning, there are more or less two possibilities."

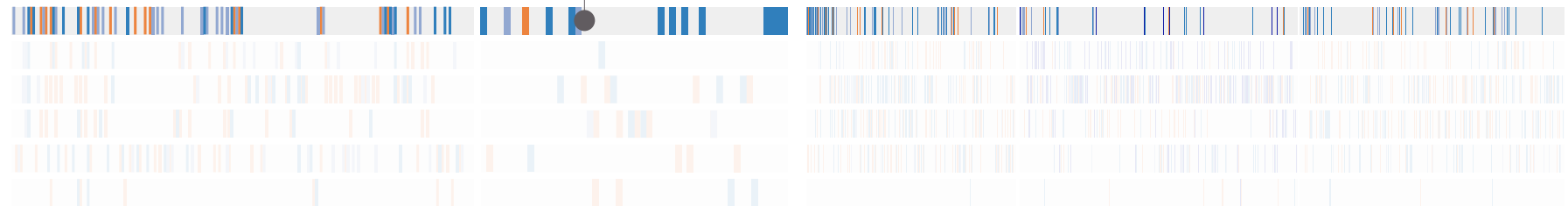


### Macro processes

- Problem analysis
- Solution framing
- Idea fixation
- Design elaboration
- Submission prep.

### Micro processes

- Problem definition
- Idea generation
- Idea analysis
- Idea evaluation
- Explanation
- Idea selection



# Engineers A and B contribute to their team's ideas and decisions

## Team A and Team B

All team members of both teams engage in all micro

Architects are more active in problem definition

Architects and structural engineers engage in idea generation, explanation, and idea selection

Architects tend to focus more on idea analysis, and engineers more on idea evaluation

"I would work here with a supporting beam ceiling. That means a construction height of 1.20m. I would put the beams where you have a wall. The beams have a distance between 1.5m to 2m."

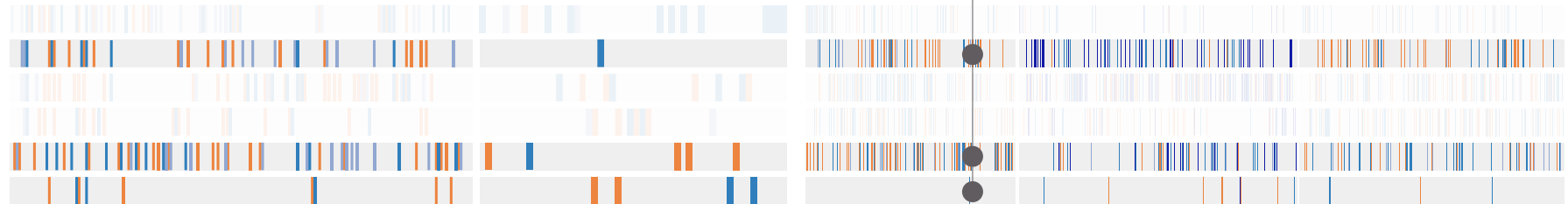
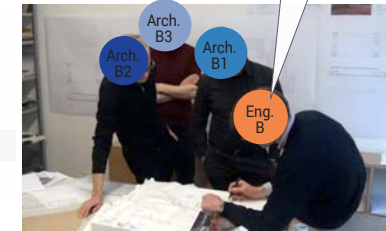
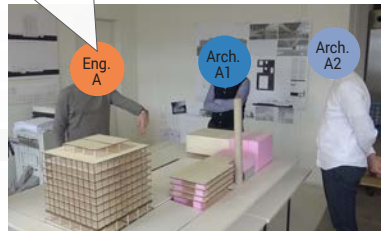
"And it would also be nice if we could introduce frames here."

### Macro processes

- Problem analysis
- Solution framing
- Idea fixation
- Design elaboration
- Submission prep.

### Micro processes

- Problem definition
- Idea generation
- Idea analysis
- Idea evaluation
- Explanation
- Idea selection



# Architects tend to analyse, engineers tend to evaluate ideas

Team A and Team B

All team members of both teams engage in all micro processes

Architects are more active in problem definition

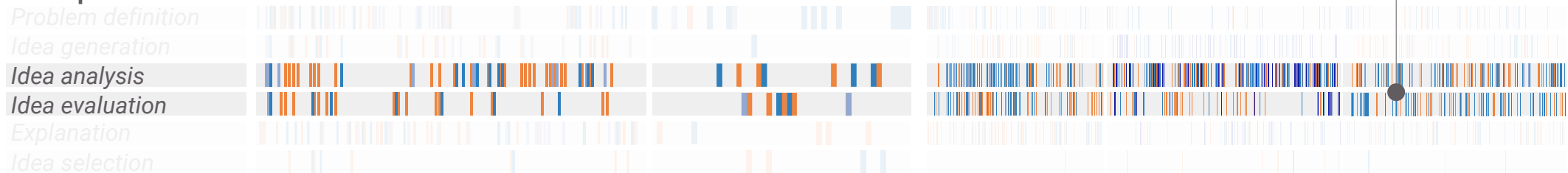
Architects and structural engineers engage in idea generation, explanation, and idea selection

Architects tend to focus more on idea analysis, structural engineers more on idea evaluation

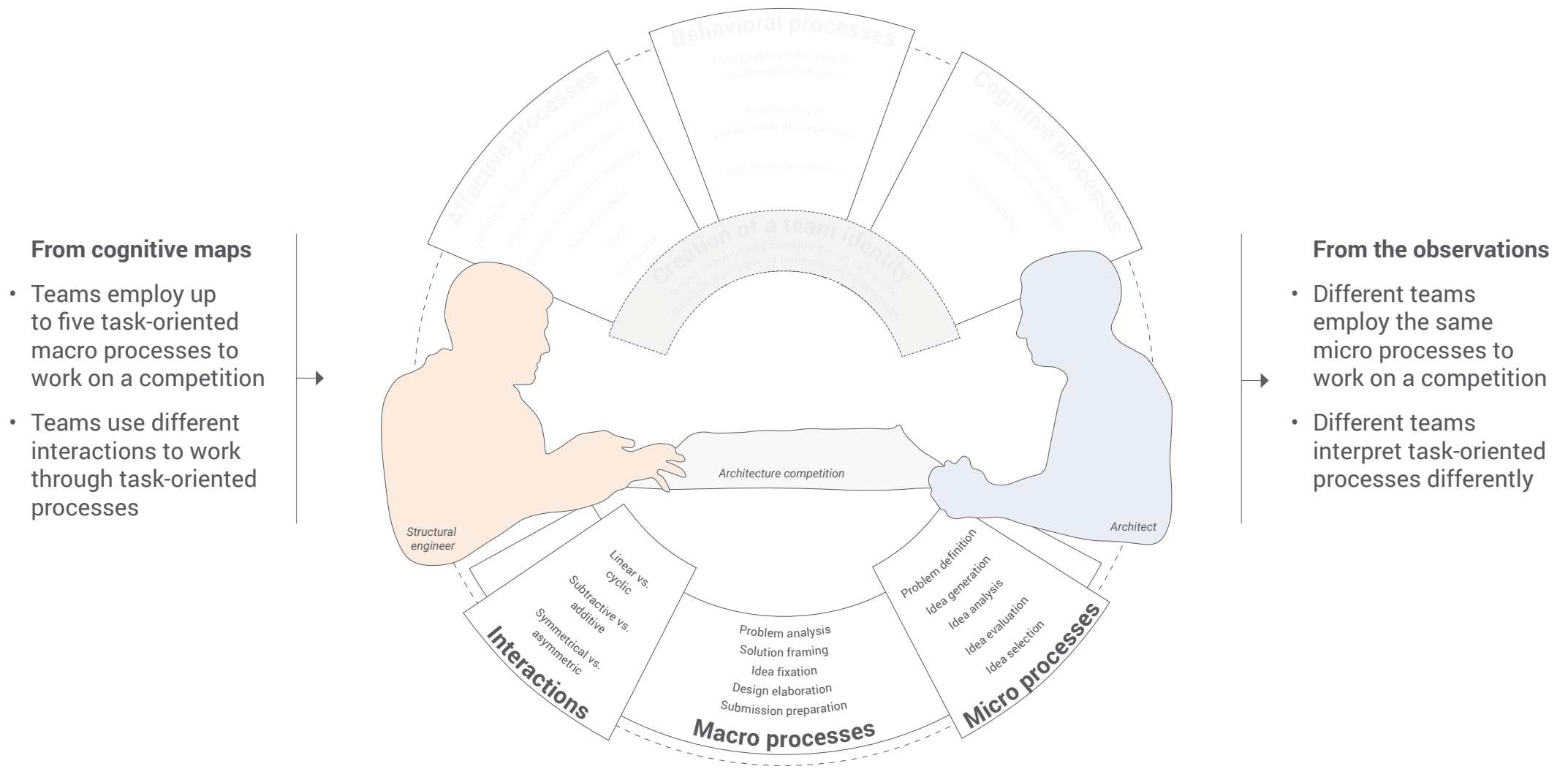
## Macro processes



## Micro processes



# My model includes insights into task-oriented micro processes



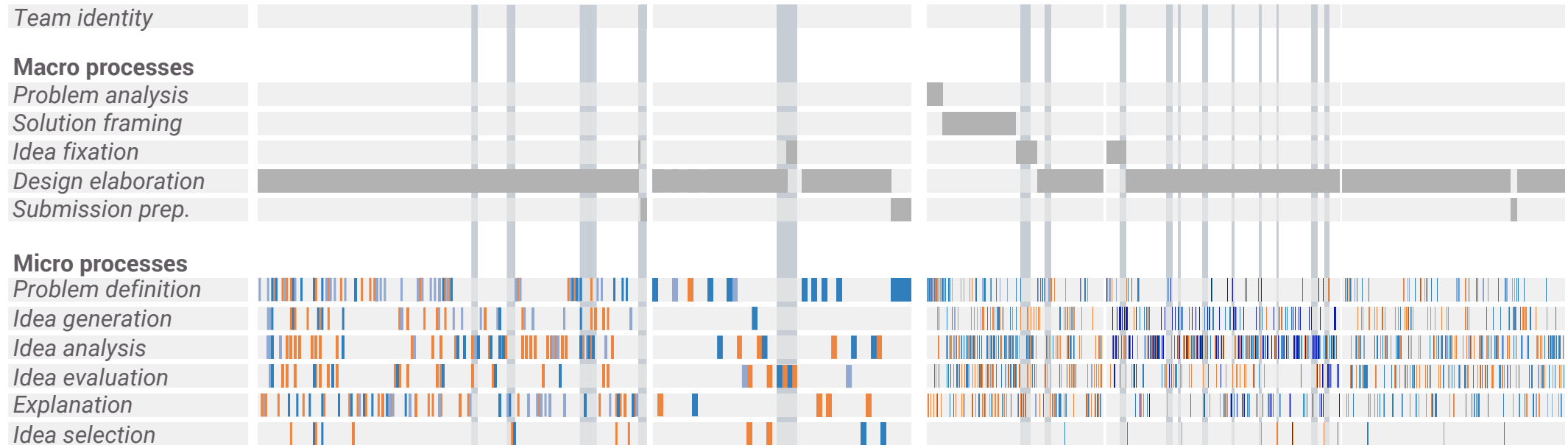
**What are my findings about the connection of relationship- and task-oriented processes in teams of architects and structural engineers working on Swiss architecture competitions?**

# Codes of team identity and task-oriented processes are analyzed

Team A

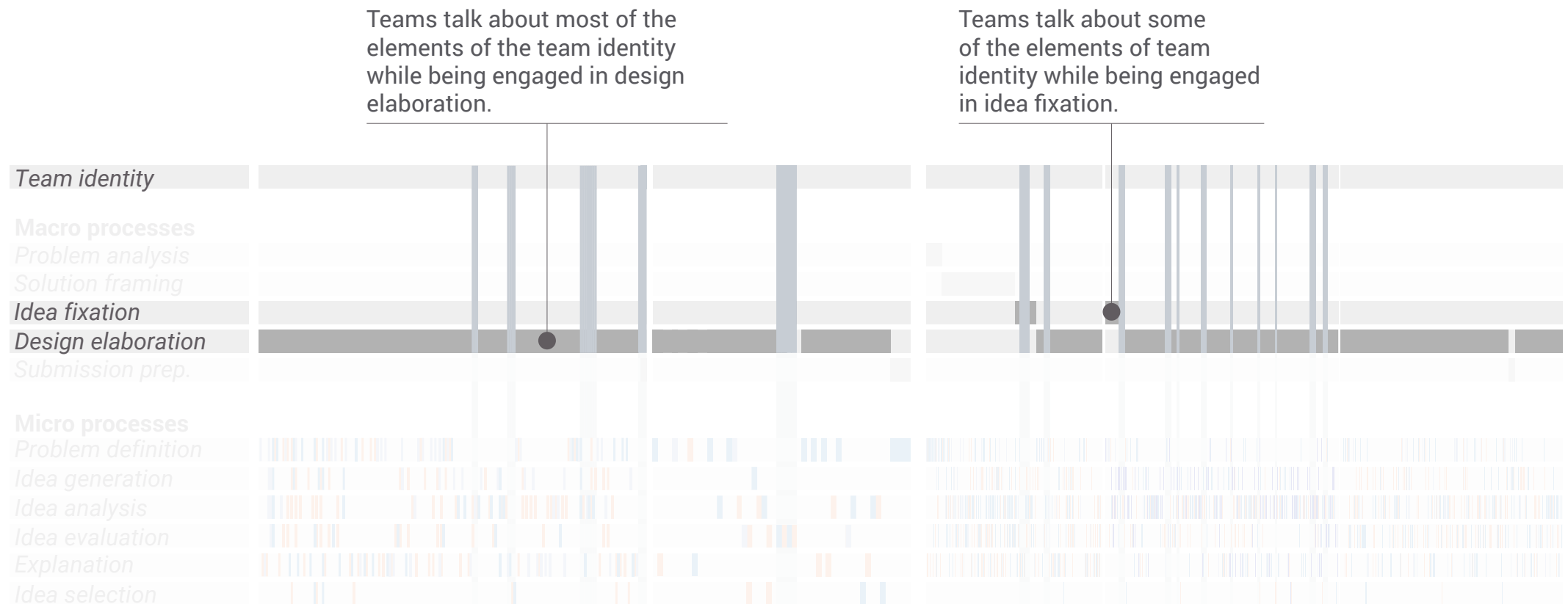


Team B



# Team identity is elaborated during design elaboration

Team A and Team B



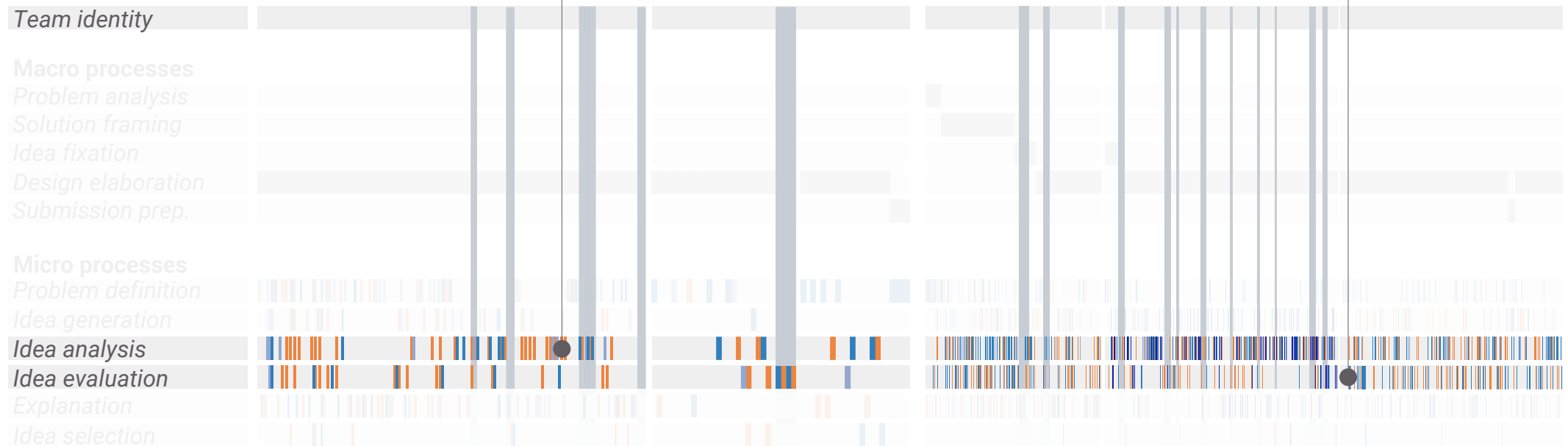


# Team identity is elaborated when engaging in idea analysis

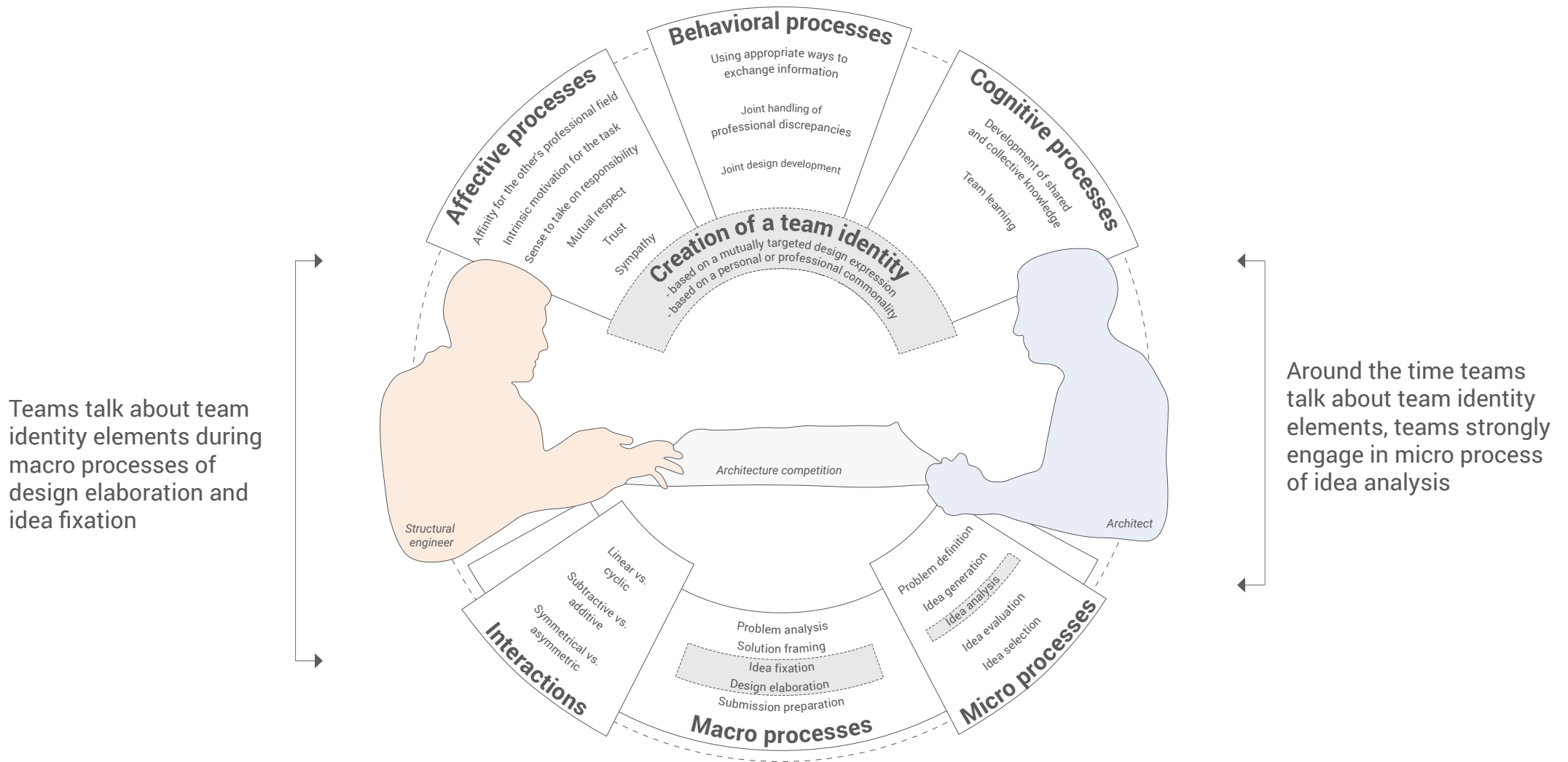
Team A and Team B

Around the time teams talk about the elements of their team identity, teams strongly engage in the micro process of idea analysis.

After teams have talked about the elements of their team identity, teams show the tendency to engage less in idea analysis but more in idea evaluation



# My final model links relationship- and task-oriented processes



**What are applications of the introduced model?**

# The model is applied inside and outside academia

## Inside academia

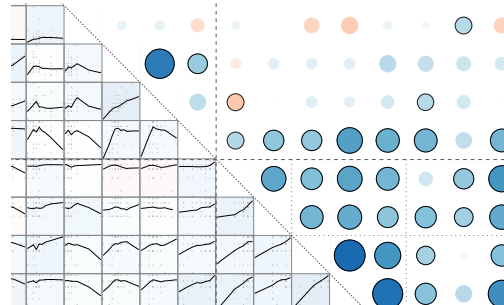
### Educating team reflection \*



- Course “Exploring Interdisciplinary Design”
- ETH architecture and civil engineering students learn about task- and relationship-oriented processes while designing together

\* more details on next pages

### Expanding academic explorations



- Development and execution of closed-ended survey
- Quantitative, statistical analysis of correlations between the elements of the introduced model

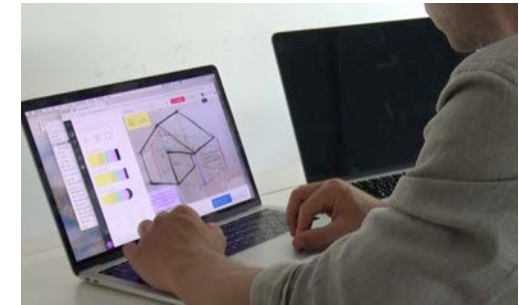
## Outside academia

### Facilitating team training in practice



- Presentations and workshops in architecture and engineering offices
- Transfer of knowledge about the features of the model for future use by practitioners

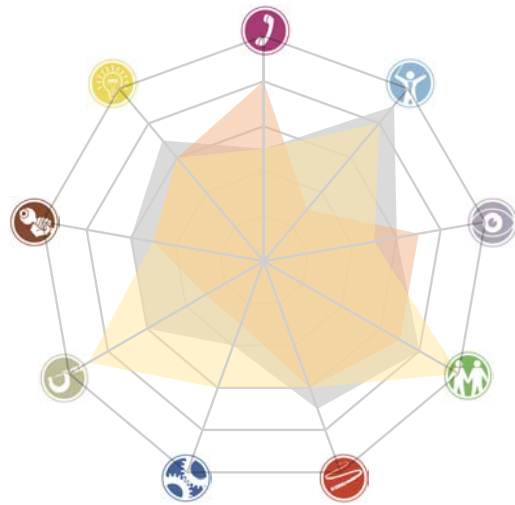
### Supporting industrial software development



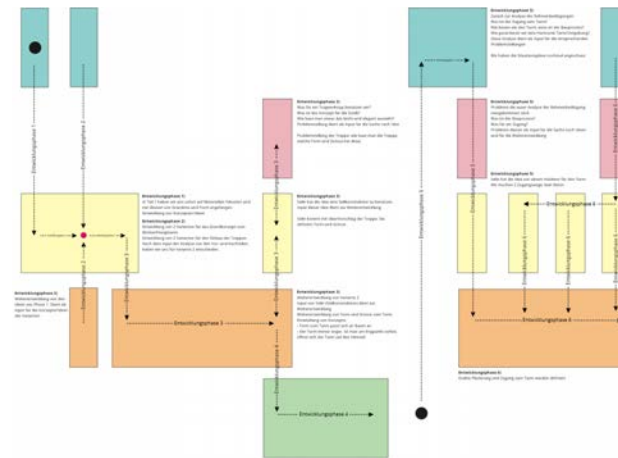
- Exploration of necessary features of digital whiteboard tools for virtual teams of architects and structural engineers

# Students explore their team processes

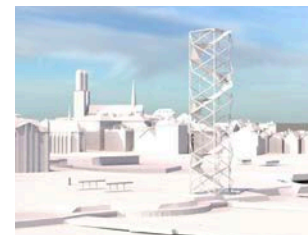
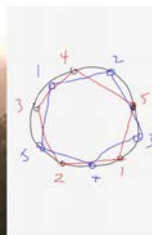
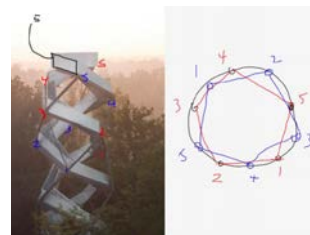
Roles of the team members




Task-oriented processes



Relationship-oriented processes



# Students get prepared for the coprofessional practice of design



*“It’s great that there’s finally a course where civil engineering and architecture students can meet, design together and learn about team processes at the same time. Courses like this not only help to improve our studies, but also to start well-prepared into our working life.”*

**What are limitations and future research directions of the introduced model?**

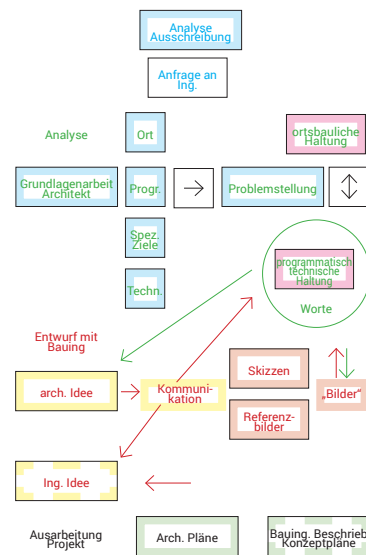


# Inherent limitations are set by focus and research methods



**What are the contributions of my thesis  
to our existing knowledge?**

# Research methods show ways to study teams in building design



Ways to apply research methods from social psychology for the study of teams in building design

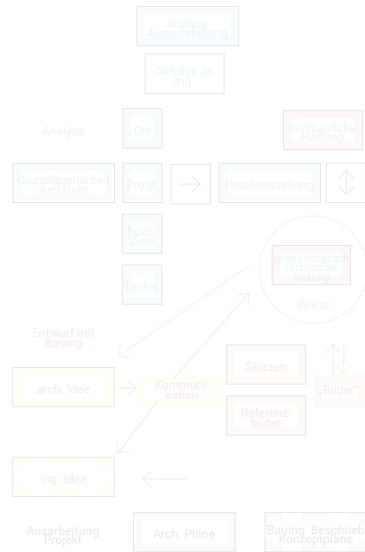


Model for the understanding of relationship- and task-oriented processes in teams of architects and structural engineers working on Swiss architecture competitions

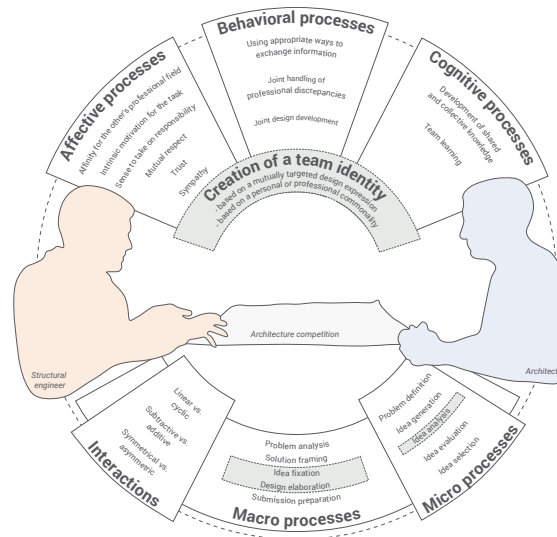


Applications of introduced model inside and outside academia

# A model for team processes is introduced



Ways to apply research methods from social psychology for the study of teams in building design

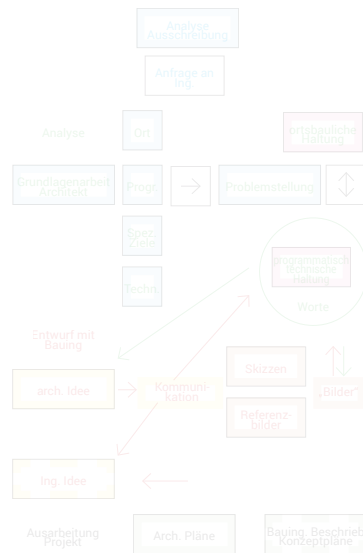


Model for the understanding of relationship- and task-oriented processes in teams of architects and structural engineers working on Swiss architecture competitions



Applications of introduced model inside and outside academia

# The model can be applied inside and outside academia



Ways to apply research methods from social psychology for the study of teams in building design



Model for the understanding of relationship- and task-oriented processes in teams of architects and structural engineers working on Swiss architecture competitions



Applications of introduced model inside and outside academia

**That is it?**

Ove Arup (1975). *Co-Operation between Architects and Allied Professions.*

***“Talking or writing about collaboration [...] is a necessary preparation. [...] But it is much more important that [collaboration] is done by those that know how to build well.”***



**Thank you so much!**

*To my supervisors!*

*To the direct and indirect contributors to this thesis!*

*To the supportive environment of colleagues, family, and friends!*